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WORLD INDIGENOUS BUSINESS FORUM
WINDHOEK 2013

EXECUTIVE REPORT

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Introduction

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE, INC.

The Indigenous Leadership Development Institute, Inc. (ILDI) is a unique non-profit organization established to build leadership capacity for Canadian Indigenous people. Incorporated in the province of Manitoba, Canada in 2000, ILDI provide advocacy and research capabilities to Indigenous organizations, communities and individuals.



HOSTED BY:

**INDIGENOUS
LEADERSHIP
DEVELOPMENT
INSTITUTE** INC.

The World Indigenous Business Forum is a platform for participants to discuss their vision, share 'lessons learned' with others and be inspired by presentations from around the world. Uniquely, WIBF focuses on interactive discussions geared to practical outcomes for participants and to promote engagement and connection. The forum was hosted at Windhoek Country Club Resort in Windhoek Namibia, October 16 – 18, 2013.

WIBF speakers were encouraged to engage, connect, share and inspire with their presentations and in their discussions and networking with the delegates. A variety of key themes were discussed including; Business opportunity, marketing and promotion in the Internet age, economic development policy, and corporate and government engagement opportunities and strategies. Each delegate was provided a great opportunity to gain valuable insight, connections and methods to take home and use in their communities, businesses and workplaces.



WIBF 2013
WINDHOEK, NAMIBIA

Agenda

DAY ONE - Wednesday, October 16th – Reception & Pre-Registration
Windhoek Country Club & Parliament Gardens

- 1:00 pm Pre - Registration opens at Windhoek Country Club Resort
- 3:00 pm Conference Common Area
- 4:00 pm Welcome Reception at the Parliament Gardens; Official
- 6:00 pm WIBF Opening
Welcome Remarks:
Honourable Marco Hausiku - Deputy Prime Minister, Republic of Namibia
Albin Ilovu—Chairman, Indigenous Peoples' Business Forum (Windhoek, Namibia)
Masters of Ceremony: Chrisch Siririka - Chief Executive Officer, Indigenous People's Business Forum, (Windhoek, Namibia) and Indigenous Leadership Development Institute, Inc. Board of Directors members Andrew Carrier (Winnipeg, Canada), Irene Linklater, (Winnipeg, Canada), and Milton Tootoosis, (Saskatoon, Canada)

DAY TWO - Thursday, October 17th – World Indigenous Business Forum:
Windhoek 2013, Windhoek Country Club Resort

- 8:00 am Registration
- 9:00 am Masters of Ceremony: Introductions
Andrew Carrier, Irene Linklater, and Chrisch Siririka
- 9:30 am Welcome Remarks: Milton Tootoosis - Chairperson,
Indigenous Leadership Development Institute, Inc. Board of Directors
- 9:45 am Keynote Address: Balancing Economic Opportunities with Traditional Values
His Majesty King Immanuel Kauluma Elifas, Ondonga Traditional Authority (Namibia)
- 10:00 am Morning Networking Refreshment Break
- 10:30 am Sharing Economic Best Practices: Global Indigenous Leaders
- 12:00 pm Networking Lunch
- 1:00pm Bringing Culture to Business:
Brad Jackson - Executive Chairman, Northern Project Contracting (Queensland, Australia)
Derek Alpine - Executive Director, Northern Project Contracting (Queensland, Australia)
- 1:20 pm Legal Challenges Indigenous Peoples Encounter with Economic Initiatives
Slysen Makando – Conradie & Damaseb Legal Practitioners, (Windhoek, Namibia)
- 2:00 pm The Zen of Social Media Marketing: An Easier Way to Build Credibility, Generate Buzz,
and Increase Revenue
Shama Kabani - Chief Executive Officer - The Marketing Zen Group (Dallas, USA)
- 3:00 pm Afternoon Networking Refreshment Break
- 3:30 pm Invest in Guatemala: What Guatemala is Doing to Position Itself as Central America's Economic Centre
Honourable Carlos Batzin – Minister of Culture and Sport, Guatemala (Guatemala City, Guatemala)
- 4:00 pm Successful Partnerships - Offering the Right Balance Between People, Project and Profits
Stephen Lindley – Vice President, Aboriginal and Northern Affairs, SNC Lavalin Inc. (Toronto, Canada)
- 4:30 pm Closing Remarks

DAY THREE - Friday, October 18th – World Indigenous Business Forum:
Windhoek 2013, Windhoek Country Club Resort

- 9:00 am Opening Remarks
Andrew Carrier, Irene Linklater, Milton Tootoosis and Chrisch Siririka
- 9:30 am Our Time Has Come: Building Our Métis Nation to Create a Strong Economy
David Chartrand - President, Manitoba Metis Federation (Winnipeg, Canada)
- 10:30 am Morning Networking Refreshment Break
- 11:00 am Morning Keynote Address: Seven Generation Thinking
Ivan Makil, Founding Partner, Generation Seven Strategic Partners (Phoenix, USA)
- 12:00 pm Networking Lunch
- 1:30 pm Corporate Social Responsibility
Dr. Alexandria Wilson, Associate Professor and Academic Director of Aboriginal Education,
University of Saskatchewan (Saskatoon, Canada)
- 2:00 pm Honourable Marco Hausika - Deputy Minister, Republic of Namibia
- 2:45 pm Kaya Wheeler - EAGLE Urban Transition Centre (Winnipeg, Canada)
- 3:00pm Afternoon Networking Refreshment Break
- 3:30pm Economic Sustainability that is Respectful to Our Natural and Social Environment
Federico Melville - President, Cementos Progreso (Guatemala City, Guatemala)
Eduardo Aguirre - Manager of Institutional Relations, Cementos Progreso (Guatemala City, Guatemala)
- 4:00 pm Closing Remarks: Andrew Carrier, ILDI Board of Directors
- 5:00pm - 7:00pm VIP Evening Reception - Windhoek Country Club Resort

Welcome Reception

WIBF delegates were honoured by the welcome reception held in the Namibian Parliament Gardens. We were encouraged to continue our work for world-wide Indigenous business and economic development and that this network would be instrumental to building Indigenous resources and wellbeing around the world.



Himba Tribal Women at welcome reception



L to R: Hon. Carlos Batzin, ILDI board member Andrew Carriere, Alban Llovu, Hon. Calle Schlettewein, and Dr. David Chartrand



Polytechnic Choir



Setswana Traditional Dance Group



ILDII board chair Milton Tootoois and Hon. Carlos Batzin



Master of Ceremonies Usi Hoebob

Forum Presentations

BRINGING CULTURE TO BUSINESS

BRAD JACKSON, EXECUTIVE CHAIRMEN AND KEVIN CAIRNS EXECUTIVE BOARD MEMBER – NORTHERN PROJECT CONTRACTING (NPC)

The presentation began with an overview of NPC and their priorities of achieving growth, using a community business partnership model, leveraging indigenous ownership, investing in employees to maximize indigenous employment, increasing networking and encouraging people to move beyond their comfort zone were considered important elements to growth.

NPC has experienced excellent growth over the last two years and the best opportunity to grow lays in diversification. The new board has set the direction to diversify so that as an employer NPC can provide a broader range of employment opportunities for a wider array of employment interests and skills. The first target is a move to the tourism industry.

Also seen as important to on-going stable operations and growth is the building of a solid succession plan for the board of directors, staff, and management. Strong and skilled employees come from strong communities and the strengthening of the community is seen as important to sustainable growth. For this NPC facilitates the development of social enterprise.

At the core of all its business development NPC sees balance as the key. The balance must consider community awareness, expectations and involvement as well as building market presence and credibility, securing finance and maintaining a consistent and strong infrastructure.

Sharing NPC has learned over the last 10 years through the partnerships have emerged that it has become clear that good working relationships are key to success; particularly those with communities, banks and corporate partners.

Challenges: the desire to grow is limited by only looking at small-scale opportunities. By partnering with other indigenous businesses we can consider larger projects and attract larger investors.

To address this challenge NPC proposes to work with ILDI on a regional replica model of WIBF to support the global indigenous business network. NPC observed and collective power of the delegates and presenter at the forum and encouraged us all to make this more than just today's discussion and work together to build a strong network of indigenous people, community and business.



Kevin Cairns and Brad Jackson of Northern Project Consulting

SHARING ECONOMIC BEST PRACTICES; GLOBAL INDIGENOUS LEADERS DR. DAVID CHARTRAND, PRESIDENT, MANITOBA METIS FEDERATION (MMF) IVAN MAKIL, FOUNDED PARTNER, SEVEN GENERATION THINKING MARVIN KOZOUGUIZI, LEGAL PRACTITIONER

Dr. David Chartrand

Dr. Chartrand shared the Metis Canadian perspective on economic and business development. "First, we needed to understand the challenge: The Metis is a sizeable nation and the challenge of uniting the people was large and complex. Uniting our people is critical for identity, governance, economic independence and opportunity."



Dr. David Chartrand

Marvin Kozouguizi

Ivan Makil

Turning to the elements of success Dr. Chartrand felt that taking active part in the delivery of existing government programming to the Metis Nation and initiating business / economic development were central for creating an administrative and financial base best suited for strengthening the Metis nation. "It has been our goal to secure financial independence, investment and partnering opportunities so that our nation's future will be assured." At this time, most of our investments are on the social side and we are now working hard on growing our economic development fund."

"Strategically, there are a number of points that we are focusing upon in order to succeed. One is to take advantage of the natural resources opportunities stemming from our land base. Another is our focus on our culture instilling understanding and pride in our nation – for example, the endeavor to establish a Metis museum."

His overall message was that for success, we must strengthen our governments, build unity and take advantage of the power and opportunities of working together. This is a much better foundation compared to division and reliance on provincial or national governments.

Marvin Kozouguizi

In response to Dr. Chartrand's presentation, Mr. Kozouguizi agreed that the challenges and opportunities identified are very similar in Namibia, particularly resource sharing practices. Relating this to the NPC presentation centering on resource development and building business, Mr. Kozouguizi noted that the business people in Namibia need to coordinate a process to address the protocols that act as barriers so that opportunities become realized for Namibia's indigenous business community. WIBF was commended for providing the opportunity to recognize this and for providing a venue to share this experience. The establishment of networking opportunities, the contacts and the dialogue with already established business people is a very positive approach for growth and expansion of our local Indigenous business.

In conclusion, Marvin emphasized that the most important focus is to bring business ideas to realization through connections, cooperation and solving the systemic barriers to development.

Ivan Makil

Mr. Makil noted that while it is tempting to focus on studying the seemingly endless business and economic opportunities in global, national and regional markets, it is important to first look at the needs, capabilities and resources of our peoples and communities. We must consider community first and from this build an understanding of growth and to use this new local community-based growth as a 'spring board' to build and develop business in markets outside of the community. As an example, Ivan's community started with mining and then expanded into complementary business initiatives. These new initiatives were a result of considering opportunities that were related to what was already being successfully done. Success breeds success. Opportunities also came from recognizing community services that needed to be strengthened or replaced and moving forward to provide enhanced or excellent service. Specifically, our community started a telephone service provider company to enhance local service and excelled to the point where we are competitive in the industry and now provide service to markets that lay outside our community. Sometimes the needs of our communities are overlooked and as a result business opportunity may be lost.

Business initiatives are important and give the opportunity to provide for your people. Ultimately, economic and business development is done to provide better lives of our people, and this should always be at the centre of our consideration.

It is important to understand your resources and the market. The creation of a consistent process for development, the creation of an inventory of internal resources and understanding the market and how to reach buyers are key for beginning and sustaining successful businesses. Once this foundation is established, long term planning and business 'life spans' can be addressed as the markets and internal resources grow and change.

Concluding his remarks, Ivan emphasized the importance of the market, both inside and beyond the community, marketing and sales strategies as these are the drivers of business success. Separating government from business, building public private partnerships, and marketing internally (in the community) as well as externally have been important to our success.

If you are interested in success, pay attention to the community and the market and then more forward - don't wait for government, they usually focus on study and not so much on action.

THE EFFECT OF THE ABSENCE OF THE BLACK ECONOMIC EMPOWERMENT (BEE) LEGISLATION

SLYSKEN MAKANDO, LEGAL PRACTITIONER

History

- In 1797 Namibia was under the Dutch Colonial Governing Authority. In 1806 saw a move to "Cape Articles of Capsulation" that which moved Namibia under British Rule, but still respected previous enactments made under Roman Dutch Law.
- Black immigrants were granted access for the purpose of seeking work the law known as ordinance number 49 of 1828 is now known to be discriminatory and segregation was enforced and discouraged. As segregation would bring about "loss of personality for all racial groups".
- As a result of that, the Apartheid was created as a system of racial segregation that was enforced through legislation by the National Party Government who ruled South Africa from 1948 to 1994. This practice made its way into Namibia, known as South West Africa.
- The apartheid as a policy grew roots when it was incorporated into the laws and practices, which is a consequence divided citizenship into Blacks, Whites, Coloureds and Asians and further divided people into their respective groups'.
- The Social Contract theory of the State gives the government exclusively is the policy maker, regulator and controller of the national resources of the people.
- Black Economic Empowerment in Namibia is complex as there is no formal definition that has been assigned to it. The concept prevails in the absence of both legislation and national policy.



Slysken Makando, Legal Practitioner

BEE legislation that should be enacted to have the following features:

- Incorporate the socio-economic strategies which increase the number of black people to manage, own and control enterprises and productive assets.
- Facilitating ownership and management of enterprises and productive assets by the communities, workers, co-operations and other collective enterprises.
- Human Resources and skills development
- Achieving equitable representation in all occupational categories, black professionals at all levels in workforce.
- Direct the preferential procurement from black owned enterprises and companies
- Facilitate the investment in enterprises that are owned by black people.

Namibia's Constitution, particularly the Multilateral Treaty known as the International Convention of Economic, Social and Cultural Rights is law and takes steps to maximize the availability of resources. The enactment of BEE Legislation would be one of the important legislative measures to be taken by Government in this regard.

THE ZEN OF SOCIAL MEDIA MARKETING: AN EASIER WAY TO BUILD CREDIBILITY, GENERATE BUZZ, AND INCREASE REVENUE

SHAMA KABANI, CHIEF EXECUTIVE OFFICER, THE MARKETING ZEN GROUP

Ms. Kabani has a Communications Major and has started a company with a focus on social media. One of the central 'lessons learned' in business is that people are the media and you don't need the traditional media to get your message out. In fact, this is really the central definition of social media.

The main question is, how can you use the social media platforms to get your message across?

Social media amplifies information and events and it is a story telling platform that can be seen as something similar to storytelling around the fire. Digital story telling provides a central place or focal point to share with everyone your corporate message or story. This digital space is defined by the message and various digital platforms that communicate it including a website, face book page, blog, linkedin page or twitter. The story is yours and it is the central feature that brings consistency and to the message and meaning.

Everyone leaves a legacy. In this digital age we most commonly leave an online legacy known as a digital foot print that usually includes: who are you; where you come from; what you do; and typically uses photos, posts and comments.

There are many communications tools to use but the key is your story and why it is important to share it. To be effective you must ask: How can I make it positive? Why is it important for tribes or for indigenous peoples? Once this is done and the message (story) is determined, then the appropriate and available digital communications technologies and tools can be employed to tell the story. This is the best way to achieve consistency of message and is the best way to engage the next generation and to preserve a lasting understanding of community.

Ms. Kabani then introduced a number of on-line tools that can bring a higher profile to communities, businesses and organizations.



Shama Kabani, Chief Executive Officer, The Marketing Zen Group

HONOURABLE CARLOS BATZIN MINISTER OF CULTURE AND SPORT, REPUBLIC OF GUATEMALA

Minister Batzin's presentation outlined a number of observations, experiences, key issues and recommendations critical to Indigenous economic and business development.

In the Indigenous World there is great potential and to realize this potential all that is needed is the elimination of prejudices, negative positions and an opening of political will.

For development and success, we need to discuss the realities of our context and then find creative, fair and transformative processes that are based on a balanced social and community life so that development fits our different cultures and regions.

A full understanding of today's realities will improve the effectiveness of development and provide for future opportunities. It is an important task to incorporate the realities of our communities and peoples with the research and other approaches to successful development.

The change to higher organizational awareness for effective social and human development is not a simple task as it involves changes in awareness, behaviour, attitudes, contexts, institutions and lifestyles.

The 400 Latin America indigenous peoples have 32% of the territory of the continent, where there are approximately 50 million indigenous people. We represent 10% of the Latin American population, 40% of the rural population, 25% of our population is below the poverty line and 50% of the rural poor.

Indigenous social capital to be considered includes, among others, associative systems of social, political and economic organization, traditional knowledge, especially knowledge related to biodiversity, land management, organic production, design, arts and artisanal rights, the beginning and nature of community work, planning and management of natural resources, participatory governance systems, management systems, distribution systems based on reciprocity and the process of the redistribution of surplus, food security and the elements of harmonious coexistence.

The development definition from indigenous peoples perspective is embodied in their historic and permanent social, cultural and community realities and lifestyle processes and practices. As well the living traditions within each context and the fundamental life worldview, historical legacy and proudly carried philosophy of life shapes our sense of development despite the adverse conditions of political, economic and cultural contexts.

Ancestrally, indigenous people's relationship with nature was always respectful, sustainable and developed from the point of view of infinite life on earth and in other dimensions, where everyone has a constructive role in the process of searching for and realizing their power and develop within the time cycle of life.



ILDII Chair Milton Tootosis and Minister Carlos Batzin

SUCCESSFUL PARTNERSHIPS – THAT OFFER THE RIGHT BALANCE BETWEEN PEOPLE, PROJECT AND PROFITS

STEPHEN LINDLEY, VICE PRESIDENT, ABORIGINAL AND NORTHERN AFFAIRS, SNC LAVLIN INC.

Mr. Lindley from SNC Lavalin emphasizes the importance of making partnerships with business and industry to help move indigenous development forward.



The overall company profile:

- SNC-Lavalin Inc. is Canada's largest wholly Canadian-owned engineering/construction Company;
There are approximately 30,000 employees;
- Gross revenues in 2012 was over \$7 billion;
There are offices or projects in over 100 countries (including southern Africa);
Main products: oil & gas, mining, power generation and transmission, infrastructure, transit, the environment and water; and
The company has moved beyond past issues with international operational ethical practices caused by some past staff and has re-focused on the regulatory mechanisms of international operations.

SNC Lavalin Inc. and Indigenous Peoples

- The company has early experience with First Nations communities in Canada in the 1970's through our involvement in the James Bay hydro electric development in Quebec;
- Our first formal Joint Venture with First Nations in Canada was in the mid-1990s with formation of Nishi Khon/SNC-Lavalin Inc.;
- We formed a corporate Aboriginal and Northern Affairs program in 2000 aimed to develop and maintain First Nations relationships/partnerships; and
- Currently we have more than a dozen aboriginal partnerships across Canada.

Types of Involvement SNC-Lavalin's Aboriginal and Northern Affairs Program has in Indigenous Projects & Communities

- Project engineering, procurement, financing (including equity) and construction;
- Permitting, environmental impact assessment, community engagement;
- Resettlement/Relocation Planning;
- Operations and Maintenance;
- Development and maintenance of on-going aboriginal relationships and partnerships; and
- Business structures and components including partnerships with MOUs, Teaming Agreements, Joint Ventures and incorporation.

Local Resource Development Initiative (LRDI):

This is a global initiative for Community-based projects with a sustainability strategy integrated into the construction phases of major projects. It focuses on community expectations and the potential positive socioeconomic impacts of mega-projects on the local and regional economy. It reduces project costs during construction by engaging the local workforce and optimizes long-term synergies between the project, local labor, local contractors and local communities. It has been successfully applied in projects in South Africa, Mozambique, Afghanistan, Madagascar, Panama, Peru and Canada. We are now specifically adapting it for further implementation in the context of aboriginal communities in Canada.

Why the connections with the Indigenous community in Canada are important:

- The Canadian Aboriginal is the fastest growing population in Canada; compared to a dwindling workforce (over 20% increase between 2001 and 2006);
- In the next 10 years approximately 400,000 aboriginal people will enter the Canadian workforce;
- It is estimated there is approximately \$315 billion in major resource development potential in or near aboriginal communities; and
- Increased settlement of land claims will increase aboriginal land holdings, aboriginal control over resources, and increased funds available to aboriginal communities to participate in projects.

Aboriginal inclusion is good business.

Partnering and fair dealings with aboriginal entities strengthens community support and project success. As well, through finding a balance between project financial success and the sharing of benefits with communities will continue to strengthen community involvement and support.

THE TIME HAS COME: BUILDING OUR METIS NATION TO CREATE A STRONG ECONOMY PRESIDENT DAVID CHARTRAND, MANITOBA METIS FEDERATION

About the Metis

Metis people are at the intersection of the people of this land and the newcomers. In the early days, there was never a real name used for our ancestors. They were sometimes called “burnt wood” referring to skin color and at other times called the “flower people” because their beadwork had predominant flower themes. These flower themes were symbolic of our family lines and stories, and an important part of our culture. It is our belief that our story held in these symbols and themes will protect our culture and our identity. In a similar way, our ‘infinity’ flag symbolizes that our people and culture shall live on. We have adopted the term Metis and it speaks to our origin of mixed Indigenous and European ancestry.

Metis Business and Economy

Traditionally, Metis voyagers were buffalo hunters, traders and had a strong entrepreneurial spirit. In keeping with this tradition, the Manitoba Metis Federation takes the position that strong economic and business development needs to be supported.

To illustrate, we have founded the Metis Economic Development Organization and ensured that it is separated from the politics so that we can provide a stable dependable foundation for growing business. From this foundation we have seen great success. Some of the strategies and experiences are as follows:

There is power in numbers; for example, there are 100,000 of us in our communities and when you tell one business that 50,000 of my people will shop in your store, it makes for a good business relationship that benefits my people and the business.

With the power of numbers we have seen strategic partnerships with other groups successfully formed to further larger economic opportunities.

To harness our people’s purchasing power, we have initiated an Affinity rewards program card that supports participating businesses by providing loyalty incentives for consumers. The incentives are redeemable through our own program catalogue that again supports our community’s business profiles.

In President Chartrand’s concluding remarks he emphasized the power that exists within each individual, their skills and motivation to succeed; and the power of community. He said, “Don’t be afraid to try an idea. The ability you have is powerful, your community is powerful, and success will happen as we work together, united.”



President David Chartrand, Manitoba Metis Federation

SEVEN GENERATION THINKING

IVAN MAKIL, FOUNDING PARTNER, GENERATION SEVEN STRATEGIC PARTNERS

Understanding what's best for the individual's family and community is sometimes clouded by the current circumstances, the seemingly endlessness choice of opportunities and the pressure to concentrate on short-term needs. Understanding the best way to go can be done by subscribing to Seven Generation thinking. The philosophy of this concept is to consider the impacts of present-day decisions on the next seven generations, or the next 150 years.

In my people's history in Arizona, the people settled by rivers so that they could have sustainable communities. The ancestors then designed a canal system so that it could provide an economy for the people to last far beyond seven generations. This way we could irrigate our fields and consistently grow food for generations. It worked and evidence of these canals still exists today. They were so exacting in their plans and so knowledgeable about the area that their work is used to inform water management in Arizona today.

This long-term thinking must understand that we are all connected and considerations must be made to all our relatives in the created world including the land, water and the air. Everything must be respected. Each has something valuable to contribute and together many things can be accomplished. It is important that it is understood that everyone has a gift and a role in this world.

First and foremost to creating a sustainable economy is creating human capital. Young people want to do something to help but don't know what to do. They need guidance, instruction and opportunities for gaining experience. Education is important not only academically, but to be educated in the wisdom of our elders and philosophies of the people. Sovereignty is independence and freedom of thought and heritage. Although they are not leading something today, time will come to lead something tomorrow and they will need these personal resources and we will need their energy, efforts and knowledge.

Following this is to ensure people are healthy, mentally and physically strong to enter the workforce.

Inequality creates huge obstacle to economic prosperity. Economic growth is about change; it means changes in thinking or like changes in resources, land and water and changes in government structures and decision making processes that affect the people. Whatever the change or reform, the foundation to successful planning and management are the laws and rules that come from our history, traditions and the logic that rests there. Our decisions and solutions for the future generations must be created with this logic.

In closing we must approach our decisions with humility and natural harmony consistent with our way of life. And know that our decision making is an important task as it's goal is to better of quality of life for the people and better care of parents and grandparents.

Having a vision and a plan is important. So too is action and building the infrastructure that will support the people, the community and business.

It is all about: vision, commitment, desire, creativity and not giving up.



Ivan Makil, Founding Partner, Generation Seven Strategic Partners

INVESTING IN NAMIBIA: A GEM TO INVEST IN

CHRISH SRIRIKA, CHIEF EXECUTIVE OFFICER, FIRST PEOPLES' DEVELOPMENT FORUM

Mr. Sririka began outlining the richness of Namibia's resources citing the mining of copper, diamonds, lead, zinc, semi-precious stones and uranium). He emphasized participation in the developing of these resources asking: Where do you fit yourself in these mineral rights? Minerals must not be given away for free; they must be used to leverage community and economic development.

True and complete participation in the country's economy depends on investment. Namibia is a huge country with endless opportunities and investors are welcome to do business in this country. Our organization and the Minister of Trade and Industry are here to help. Some very promising opportunities are with Manganese mining and its export to countries all over the world. As well, the fishing sector and its business opportunities in Namibia needs investment to help it get off the ground. However, opportunity is not limited to these two sectors. The business do you want to do in Namibia and what can you offer the people here is all open for discussion in Namibia. We are now thinking outside the box, and all opportunities are possible and welcome.

From Participants they identified that of it is particularly important for success is the to connection with Indigenous people, communities, organizations and businesses. Grass roots participation is the best for long-term success and for the long-term benefits for the people.

Mr. Sririka concluded with offering to assist with facilitating connections, partnerships, investment and development.

EAGLE URBAN TRANSITION CENTRE (EUTC)

KAYA WHEELER

The EAGLE Urban Transition Centre offers resources to Indigenous people who are moving from reserves or rural communities to the city. These resources include, access to computers, long distance phone calls to home, photocopying and advocacy. Our organization has 12 staff members who have seen more than 7000 clients.

Our councillors provide assistance for the issues of housing, addictions, disability, employment training and education.

We run a youth program through the Eagles Nest, designed so youth can achieve their goals in a 12 week program that includes both education and physical activities.

We include a very strong cultural and spiritual aspect and pride ourselves on being a non-judgmental organization. We have a healing room -a safe and quite place for people to go and access traditional medicines sage, sweet grass and w McKay. Elders are accessible here as well; we offer participation in ceremonies and cultural activities. We smudge (Bless) and participate in sharing circles, talk about issues including treaties and their implications.

We provide transportation and snack and lunch when needed; offer workshops in traditional beading and moccasin making; and provide men's and women's teachings so that they understand both perspectives.

Our goal is not to just help people and communities but to share our knowledge and tools so our people are empowered and skilled.



Kaya Wheeler, Urban Eagle Transition Centre

Evening Reception



Conclusion

Since its inauguration in New York City in 2009, WIBF has become the foremost forum connecting the Indigenous Community with the Government and Corporate sectors of the economy.

The Indigenous people of the world play an integral part in achieving sustainable economic development in their respective lands and are taking an increasingly larger role in local and national economic development.

World Indigenous Business Forum is a platform for participants to discuss their vision, share 'lessons learned' with others and be inspired by presentations from around the world. Uniquely, WIBF focuses on interactive discussions geared to practical outcomes for participants and to promote engagement and connection. On October 16 – 18, 2013 the forum was hosted at Windhoek Country Club Resort in Windhoek Namibia.

At this year's WIBF the key themes discussed were; Business opportunity, marketing and promotion in the Internet age, economic development policy, and corporate and government engagement opportunities and strategies. Each delegate was provided a great opportunity to gain valuable insight, connections and methods to take home and use in their communities, businesses and workplaces.

Key recommendations:

Build strong community business partnership models; leverage indigenous ownership; invest in employees to maximize employment; expand networking; and encourage people to move beyond their comfort zone.

(Kevin Cairns and Brad Jackson from the Northern Project Contracting)

To encourage the collective power the global indigenous business network, NPC further recommended that participants work with ILDI on a regional model of WIBF to build and support a strong international network of indigenous people, communities and businesses.

Set our goal to secure financial independence, investment and partnering opportunities to assure our people's future and to realize the power of our people's unity.

(Dr. Chartrand)

To bring business ideas to realization it is necessary to focus on connections, cooperation and solving the systemic / governance barriers to development.

(Marvin Kozouguizi)

Focus on the market as it is the driver of business success; separate government from business; build public private partnerships; and market internally (in the community) as well as externally.

(Ivan Makil)

Work and advocate for: human resources and skills development; socio-economic strategies to increase the number of Indigenous people to manage, own and control enterprises and productive assets; facilitate ownership and management of enterprises; and facilitate the investment in enterprises that are owned by Indigenous people.

(From Slysken Makando in his reflections on the: Absence of the Black Economic Empowerment (BEE) Legislation)

Ensure that the corporate story is yours, it is the feature that brings consistency and holds the message and meaning for your community and business; then use the social media to amplify your message.

(Ms. Kabani)

Discuss the realities of our community's contexts and then find creative, fair and transformative processes that are based on a balanced social and community life so that development fits different cultures and regions.

(Minister Batzin)

As we economically develop always keep in mind and respect our living traditions, the fundamental life worldview, historical legacy and our philosophy.

(Minister Batzin)

Seek out corporate partners that strengthen community support and project success; and find a balance between project financial success and the sharing of benefits within communities.

(Mr. Lindley from SNC Lavlin)

Think long-term and understand we are all connected and considerations must be made to all our relatives in the created world including the land, water and the air. Everything must be respected. Have a vision and from that a plan; focus on building the infrastructure that will support the people, the community and business.

(Ivan Makil)

From participants, success depends on the connection with Indigenous people, communities, organizations and businesses. Grass roots participation is the best for long-term success and for the long-term benefits for the people.

(Chrisch Sririka)

For success on an individual level, offer resources that support a sense of community, skills development; ensure the resources are culturally relevant and that they ease the transition into the urban context.

(Kaya Wheeler)





**THE HOST NATION WELCOMES YOU
TO THEIR TRADITIONAL TERRITORY
TO SHARE, CONNECT AND INSPIRE.**

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*Guatemala City seen from
Pacaya Volcano late afternoon*

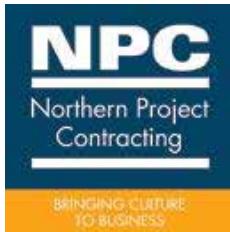
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