



# World Indigenous Business Forum

Hosted By

**INDIGENOUS**  
**LEADERSHIP**  
**DEVELOPMENT**  
**INSTITUTE** INC.

## *Executive Report*

Saskatoon, Saskatchewan  
Canada 2016

**CONNECT • SHARE • INSPIRE**

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"We all know the story about the man who sat by the trail too long, and then it grew over, and he could never find his way again. We can never forget what has happened, but we cannot go back. Nor can we just sit beside the trail."

Chief Poundmaker (Pitikwahanapiwiyin) 1842 - 1886



# Introduction

The Indigenous Leadership Development Institute, Inc. is a unique non-profit organization established to build leadership capacity for Indigenous people. ILDI was incorporated in the Canadian province of Manitoba in 2000. ILDI is the proprietor of the annually held World Indigenous Business Forum.



The 7<sup>th</sup> World Indigenous Business Forum (WIBF) was held in the Canadian prairie city of Saskatoon, on Cree, Métis, Treaty 6 land in the province of Saskatchewan, during the week of August 23<sup>rd</sup> to 25<sup>th</sup> 2016. The forum provided a platform for international speakers from various sectors of the economy to create meaningful business relations and proactive partnerships, forming strategic global alliances between private and corporate businesses, and between Indigenous and non-Indigenous companies. WIBF attracted 825 enterprise-minded people from 11 different countries (Canada, United States, Australia, New Zealand, China, Papua New Guinea, Solomon Islands, Guatemala, Chile, Peru, and Norway), that created an economic spin-off from the event of \$3 million plus for Saskatchewan.

The forum was inaugurated in New York City USA in 2010, and since then has been held in 2011 New York City, USA; 2012 Sydney, Australia; 2013 Windhoek, Africa; 2014 Guatemala City, Guatemala; and 2015 Honolulu, Hawaii, USA.

The goal of WIBF is to connect, share and to inspire, offering on-going opportunities for capacity building and global economic development with Indigenous leaders from around the world to explore and share success stories for the future growth of Indigenous nations. Each annual WIBF makes an impact, and leaves legacies for the host city to build upon.

The Saskatchewan World Indigenous Festival for the Arts (SWIFFA) was one of WIBF's 2016 legacies, and was a two day festival that ran concurrently to the WIBF event, bringing different cultures from different countries together to promote cultural exchange, through the sharing of music and the arts and through fostering local inter-cultural dialogue.

The second legacy of WIBF 2016 was the EY Entrepreneurial Indigenous Youth Achievement Grant, sponsored by Ernst & Young. This grant will have an on-going annual award given to two Indigenous Saskatchewan youth entrepreneurs in recognition of their business endeavors that have contributed to their community.

A highlight of this year's WIBF 2016 was the integrated program with Wanuskewin Heritage Park, where WIBF delegates were able to experience and participate in the Pipe Ceremony, Pow-wow, protocols and Grand Entry.

Another notable highlight is when Indigenous business leaders, Chiefs and entrepreneurs took steps towards changing the language of 'Indigenous Development' during the final day, which resulted in the concrete change of a Wikipedia definition change of Indigenous Development.

The following report briefly covers these highlights and more of the World Indigenous Business Forum 2016, and the results of the variety of key themes that were discussed: *Strengthening Indigenous Nations, Trading Globally and Recreating Global Strategies, Building Stronger Economies, Rebuilding Nations With New Tools, Partnerships and Impact Benefits Agreements, Creating Greener Economies, Shared Values - Developing Countries Entrepreneurship Initiatives, and 7th Generation Thinking and Economic Reconciliation.*

# Special Acknowledgements

## **WIBF 2016 Honourary Co-Chairs**

Chief Darcy Bear - Whitecap Dakota First Nation

Chief Tammy Cook- Searson - Lac La Ronge Indian Band

Marty Klyne, Entrepreneur

Louis Gardiner, Chair - Saskatchewan Métis Economic Development Corporation

## **WIBF 2016 Ambassadors**

Dr. Alexandria Wilson, Associate Professor of Education and Director - Aboriginal Education Research Centre - University of Saskatchewan

Dr. Peter Hanono - Honolulu, Hawai'i

Phil Fontaine - Former National Chief of the AFN and current Owner of Ishkonigan, Inc.

Dr. David Chartrand, President - Manitoba Métis Federation

Maria Tuyuc, President - Global Network of Indigenous Entrepreneurs (GNIE), Guatemala

## **WIBF 2016 Masters of Ceremony**

Félix Queupul - Ruku Antu Energias Renovables (Chile)

Alicia Dubois, Market Vice President - Indigenous Markets CIBC (Canada)

Leisha Grebinski, Host - Saskatoon Morning CBC (Canada)

Francine Whiteduck, Owner - Whiteduck Resources (Canada)

## **WIBF 2016 Host Planning Committee**

Rosa Walker, President and CEO - Indigenous Leadership Development Institute, Inc.

Barb Hambleton, Vice-President - Indigenous Leadership Development Institute, Inc.

Milton Tootoosis, Chair - Saskatchewan First Nations Economic Development Network

Gilles Dorval, Director of Aboriginal Relations - City of Saskatoon

Sandra Miller - Tourism Saskatoon

Shaun Soonias, Executive Director - Saskatchewan First Nations Economic Development Network

Angela Pratt, Board Member - Saskatchewan First Nations Economic Development Network

April Roberts - Saskatchewan First Nations Economic Development Network

Pamela Spink, Entrepreneur - Inner Edge Resources

Darrell Burnouf, Manager - Northern Business Development and Communications - CAMECO Corporation

Monica Brunet, Director of the Métis Economic Development Sector- Clarence Campeau Development Fund

Tristan Zachow, Senior Loans Officer - SaskMétis Economic Development Corporation

Curtis Standing, Project Manager - Saskatchewan World Indigenous Festival For the Arts (SWIFFA)

Dalyn Bear, Chair of WIBF Young Indigenous Innovators - Whitecap Dakota First Nation

Priscilla Wolf - Saskatoon Tribal Council

## **Staff of the Indigenous Leadership Development Institute, Inc.**

Melanie Dean, Director, Executive Training

Amber Sumner, Project Coordinator

Monica French, Financial Project Coordinator

Uriel Jelin, Research, Innovation & Communications Specialist

Miranda Smoke, Special Projects Administrator

## **Photo Credits**

WIBF Event: Leona McIntyre (Professional Photographer)

Cover Photo: Leah Taylor Best (WIBF Saskatoon Delegate)

Table of Contents Photo: Larisa Lotoski (Saskatoon Resident)

# Agenda

## **DAY ONE: TUESDAY, AUGUST 23<sup>rd</sup>**

**Pipe Ceremony and Pow Wow** - Grand Entry at Wanuskewin Heritage Park

**Official WIBF Opening** hosted by Dakota Dunes Casino & Whitecap Dakota First Nation

### **Welcome Remarks**

Masters of Ceremonies: Milton Tootosis & Pat Cook

Chief Darcy Bear - Whitecap Dakota First Nation

Zane Hansen, President and CEO - Saskatchewan Indian Gaming Authority (SIGA)

**Appreciation Remarks** - Andrew Carrier, Indigenous Leadership Development Institute Inc., Chair

### **Cultural Presentation**

## **DAY TWO: WEDNESDAY, AUGUST 24<sup>th</sup>**

### **Introductions**

#### **Masters of Ceremony**

Raul Felix Queupul Aguirre - Ruku Antu Energias Renovables (Chile)

Alicia T. Dubois, Market Vice-President, Indigenous Markets - CIBC (Canada)

Leisha Grebinski - Host - Saskatoon Morning CBC (Canada)

Francine Whiteduck, Owner - Whiteduck Resources (Canada)

#### **Opening Prayer**

First Nation Elders: Walter Linklater and Maria Linklater

Métis Elders: Michael Maurice and Nora Cummings

#### **Welcome Remarks**

Louis Gardiner, WIBF Honorary Co-Chair - SaskMétis Economic Development Corporation (Canada)

Tribal Chief Felix Thomas - Saskatoon Tribal Council (Canada)

Mayor Don Atchison - City of Saskatoon (Canada)

Brad Cline, Director of Business Development - Indigenous and Northern Affairs Canada

#### **Special Acknowledgements for**

Marty Klyne, Board Member - FHQ Developments - Co-Chair

Chief Tammy Cook-Searson Lac LaRonge Indian Band - Co-Chair

Dr. Alexandria Wilson (Opaskwayak Cree Nation) Associate Professor and the Academic Director - Aboriginal Education Research Centre University of Saskatchewan, WIBF Ambassador (Canada)

Dr. Peter Hanohano, WIBF Ambassador Hawaii (USA)

Dr. David Chartrand, President of the Manitoba Métis Federation - WIBF Ambassador (Canada)

María Tuyuc - President of the Global Network of Indigenous Entrepreneurs (Guatemala)

Phil Fontaine, (Sagkeeng First Nation) President Ishkonigan, Inc. and Former National Chief of the Assembly of First Nations WIBF Ambassador (Canada)

#### **Keynote Presentation**

Dylan Jones, Deputy Minister - Western Economic Diversification Canada

#### **Presentation**

*Strengthening Indigenous Nations*

Dr. Paul Chartrand - Canada's Indigenous Bar Association

#### **Keynote Presentation**

Peter Gosselin, Director - First Nations and Métis Economic Development at Government of Saskatchewan

#### **Presentation**

Dr. Karen Travers, Research Coordinator - Canadian Council for Aboriginal Business, and

Anthea Darychuk, Research Coordinator - Mining Shared Value Venture of Engineers Without Borders

#### **Marketing Minute**

WIBF Delegates (20 maximum in 25 minutes)

# Agenda

## DAY TWO: WEDNESDAY, AUGUST 24<sup>th</sup>

### Keynote Presentation

Leanne Bellegarde, Director/Diversity & Inclusion - Potash Corp.

### Panel Presentation

*Trading Globally and Recreating Global Strategies*

Chief Robert Louie - Westbank First Nation, British Columbia (Canada)

Chris Dekker, President and Chief Executive Officer - Saskatchewan Trade & Export Partnership (Canada)

Shaun Soonias, Member of Red Pheasant First Nation - Stonecutters Capital

Lee Ahenakew, University of Saskatchewan Board of Governor Chair - Stonecutters Capital

### Keynote Presentation

Scott Banda, Chief Executive Officer - Federated Co-operatives Limited (FCL)

### Panel Presentation

*Building Stronger Economies*

Monica Brunet, Director of the Métis Economic Development Sector - Clarence Campeau Development Fund

Geoff Gay, Chief Executive Officer - Athabasca Basin Development (Canada)

Steven Lindley, Vice-President - Aboriginal and Northern Affairs SNC Lavalin (Canada)

JP Gladu, Chief Executive Officer - Canadian Council for Aboriginal Business

### Announcement

IMI Brokerage/TIPI Insurance Presentation Aboriginal Procurement in the Canadian Mining Industry Research

### Keynote Presentation

Gord Keesic, Portfolio Manager - RBC Global Asset Management

David Reid, Manager - RBC Aboriginal Banking Saskatchewan

Thomas Benjoe, Commercial Account Manager - RBC Aboriginal Banking

### Recap & Adjournment

Masters of Ceremony

Closing Prayer

### Saskatchewan World Indigenous Festival For the Arts (SWIFFA)

**Young Indigenous Innovators, Networking Event and Indigenous Fashion Show, Presented by Potash Corp.**

## DAY THREE: THURSDAY, AUGUST 25<sup>th</sup>

### Opening Prayers

First Nation Elders: Walter Linklater and Maria Linklater

Métis Elders: Michael Maurice and Nora Cummings

### Opening Remarks

Raul Felix Queupul Aguirre - Ruku Antu Energias Renovables (Chile)

Alicia T. Dubois, Market Vice-President, Indigenous Markets - CIBC (Canada)

Francine Whiteduck, Owner - Whiteduck Resources (Canada)

### Panel Presentation

*Rebuilding Nations with new tools*

Edmund Bellegarde, Tribal Chairperson - FHQ Tribal Council (Canada)

David Williams, Co-Founder and Director - Gilimbaa (Australia)

### Keynote Presentation

Jeff Pickett, Managing Partner Saskatchewan - Ernst & Young (Canada)

### Keynote Address

Dr. Ernesto Sirolli, Founder/Chief Executive Officer - Sirolli Institute (USA)

# Agenda

## **DAY THREE: THURSDAY, AUGUST 25<sup>th</sup>**

### **Panel Presentation**

#### *Partnerships and Impact Benefits Agreements*

- Sean Willy, Vice President - Creative Fire / Des Nedhe Development (Canada)
- Keith Fonstad, Provincial Director (SK), Aboriginal Services - MNP LLP (Canada)
- John Scarfe, Chief Executive Officer - Points Athabasca (Canada)
- Monica James, National Manager/Business Centre - Business Development of Canada

### **Lunchtime Panel**

#### *WIBF 2016 Young Indigenous Innovators Panel, Presented by Potash Corp.*

- Chief Cadmus Delorme (Introduction), Cowessess First Nation Chief
- Chantel Hounget, Owner - The Princess Shop & Fresh Living (Canada)
- Tenille Campbell, Poet, PHD Student (Canada)
- Jack Saddleback, Executive Member - University of Saskatchewan Students' Union (Canada)
- Dr. Jaris Swidrovich, Pharmacist - Yellowquill First Nation (Canada)

### **Keynote Presentation**

- Alice Wong, Senior VP & Chief Corporate Officer - Cameco Corporation (Canada & Globally)

### **Panel Presentation**

#### *Creating Greener Economies*

- Siotame I. Uluave, Proprietor - Solo Corp (Hawaii USA)
- Chief Gordon Planes - T'Souke Nation, British Columbia (Canada)
- Chief Mathieya Alatini - Kluane First Nation (Canada)
- John Sagman, Senior VP & Chief Operating Officer - Wellgreen Platinum (Canada)

### **Panel Presentation**

#### *Shared Values- Developing Countries Entrepreneurship Initiatives*

- Peter Dunn, Business Development Manager and Regional Clients Group Leader - GHD (Australia)
- Malai Ila'ava, Managing Director - Hamdei Mines Ltd, (Papua, New Guinea)
- Jennifer Baing-Waiko, Sustainable Living advocate and Community Leader (Papua, New Guinea)
- Amanda Donigi, Editor - Stella Magazine (Papua, New Guinea)
- Nanette Tutua, Managing Director - Zai na Tina Organic Centre at Burns Creek (Solomon Islands)

### **Panel Presentation**

#### *7th Generation Thinking and Economic Reconciliation*

- Darrell Beaulieu, Chief Executive Officer - Denendeh Investments Incorporated
- Ivan Makil, Partner - Seven Generation Strategic Thinking (USA)

#### *Update on the Global Network of Indigenous Entrepreneurs*

- Brad Jackson, Global Network of Indigenous Entrepreneurs (Australia)
- María Tuyuc, Global Network of Indigenous Entrepreneurs (Guatemala)

### **Announcements**

#### WIBF 2017 Santiago de Chile

- Sandra Paillal Venegas, Chair - Mapuche Chamber of Commerce (Chile)

#### WIBF 2018 Auckland, New Zealand

- Richard Jefferies, Chief Executive Officer - Iwi Investor (New Zealand)
- Graeme Everton - FirstTree Growing Ltd (New Zealand)

### **Closing Remarks: Masters of Ceremony**

### **Round Dance**

### **Closing Prayer**

### **Saskatchewan World Indigenous Festival For the Arts (SWIFFA)**

# Pipe Ceremony and Pow Wow

Running concurrent to WIBF was Wanuskewin Days, which created a unique opportunity for partnership. WIBF delegates had a chance to participate in a Pipe Ceremony and to watch or dance in the Pow Wow held at Wanuskewin Heritage Park. International delegates participated in the Grand Entry and carried their respective country flags.



The Pow Wow received news coverage that helped to bring awareness to the WIBF event.



Wanuskewin Heritage Park has been a gathering place for thousands of years.



# Official WIBF Opening

The Welcome Reception was sponsored and supported by the Saskatchewan Indian Gaming Authority (SIGA), and Whitecap Dakota First Nation. The event was held the evening of August 23<sup>rd</sup> at the Dakota Dunes Casino on Whitecap Dakota First Nation, hosting approximately 450 guests.



# Welcome Speakers

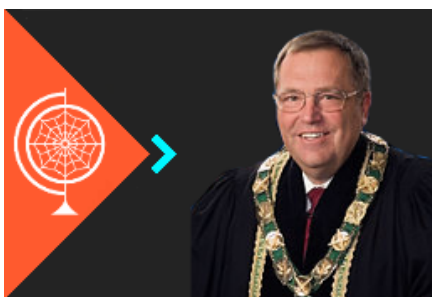


**Louis Gardiner, WIBF Honorary Co-Chair**  
**- SaskMétis Economic Development Corporation (Canada)**

Entrepreneurship is always there for our people and the Métis have to be invited to the table when talking about economic development. We were there together during the fur trade. It's important to be part of the discussions.

**Chief Felix Thomas - Saskatoon Tribal Council (Canada)**

There are some things that treaties have provided for us in the past and in the present. We need to share the land and resources and move forward together. We are gathered here together as a result of treaty implementation, and I invite all delegates to check out the Indigenous economic development in Saskatoon.



**Mayor Don Atchison - City of Saskatoon (Canada)**

The City of Saskatoon was founded by Chief Whitecap. Gabriel Dumont was a leader among the Métis of the South Saskatchewan River. Indigenous, European, and Métis people are all together as one. It's about connection and partnerships and working together.

**Brad Cline, Director of Business Development**  
**- Indigenous and Northern Affairs Canada**

Indigenous people represent the fastest growing segment in Canada. It is important for Canada's economic prosperity as the number of Indigenous run businesses increases, to create partnerships and to understand in depth our Indigenous partners. Check out the publications: Indigenous Business in Canada and Promise and Prosperity.



**Elders Walter and Maria Linklater, Nora Cummings and Mike Maurice look on as Mayor Don Atchison welcomes delegates to WIBF 2016.**

# Keynote Speakers



**Dylan Jones, Deputy Minister - Western Economic Diversification Canada**

## Key Points

- There is a fast growing young Indigenous population and most of those youth live in Western Canada. There are those that do not believe in this generation of youth, and even these youth don't believe they have opportunities, they see gaps in employment, etc. But this belief is changing because of all of us at the forum creating change and discussing and contributing to the future of Canada.
- Indigenous small business is growing 6X faster and Indigenous entrepreneurs tend to be 10X younger.
- The Canadian Government is deeply committed. New relationships are being created on trust and mutual respect. We are learning from one another and we have to keep pushing.



**Leanne Bellegarde, Director of Diversity & Inclusion - Potash Corp.**

## Key Points

- Potash Corp. Is a little company that has a big global outreach.
- Indigenous people are one of the fastest growing segments of Saskatchewan population.
- Potash Corp aims to be a company whose supply chain reflects the diversity of their operating communities by improving Indigenous participation.
- Goal is to create sustainable opportunities and invest in community by improving through supply chain.
- Potash Corp. will focus on youth & education and continue to support Indigenous scholarships which has doubled in the last 5 years.



**Peter Gosselin, Director - First Nations and Métis Economic Development - Government of Saskatchewan**

## Key Points

- First Nations and Métis are essential to the importance of this nation.
- Indigenous businesses and communities are contributing to the economic development.
- Are communities taking the wealth from the big deals back to their communities? Political leaders and other leaders should be thinking about the little businesses as well as the big deals. Think about the community and the small businesses and leaders.

# Keynote Speakers



**Scott Banda, Chief Executive Officer**  
- Federated Co-operatives Limited (FCL)

## Key Points

- Canada's largest retail co-operative can be a part of the vision of Indigenous success.
- Co-operatives offer an alternative as they are owned by members, creating a strong bond of an equal ownership share. This is democratically controlled, remaining true to the purpose and adaptable.
- Shares are not regularly traded creating stability.
- A shared value is more than just philanthropy, it is fundamental to achieving economic success. Shared value is about expanding.
- Identify what the co-op is, and engage and build.
- Be the local business of the future.



**Gord Keesic, Portfolio Manager**  
- RBC Global Asset Management



**David Reid, Manager**  
- RBC Aboriginal Banking Saskatchewan



**Thomas Benjoe, Commercial Account Manager**  
- RBC Aboriginal Banking

## Key Points

- RBC lends to corporations, non profits, and governments and works with clients to educate, advise, design and implement customized banking and investment solutions.
- RBC has a special division for working directly with Aboriginal clients.
- RBC demonstrates a commitment to Aboriginal people in Canada to assist in goal achievement.
- What do you expect these funds be able to do for you?
- Analyze, address needs, implement solutions.
- RBC works with people who have no prior investment experience to help them make informed decisions so they can decide which option to take.
- There are different scenarios, and different solutions regarding First Nations housing shortages.
- What are the real strategies? What are the real needs?
- RBC is committed to finding better solutions .

# Keynote Speakers



**Jeff Pickett, Managing Partner**  
- Ernst & Young (EY) LLP Saskatchewan

## Key Points

- 3 E's = Education, Entrepreneurship, Environment
  1. Education = knowledge based global economy. Expand educational programs and outreach efforts to overcome barriers for youth.
  2. Entrepreneurship = sponsor and produce innovative programs
  3. Environment = respect and protect natural surroundings in big and small ways and reducing carbon footprint.
- Accelerating growth, have a vision for your company's growth, and a clear road map to get you there. Find market leaderships.
- The EY 7 drivers of growth are: People, behaviours and culture; digital technology and analytics; operations; customers; funding and finance; transactions and alliances; and risk.
- Digital disruption is one of the main issues. Have a working knowledge of how technology is used.
- The key is recognizing the impacts and to be prepared for changes and challenges.
- Have a clear approach to operations. Critical to move quickly but don't forget your vision.
- Find alternative strategies for raising capitals.
- Strong company culture is important. Clear and laid out communication plan is critical.
- Your ability to deal with risk measures your company's success. Formulate a plan. When you are proactive and create a risk management plan it ensures positive vibes for your company.
- Focus on the customer and never forget who they are and make sure they are your top priority.

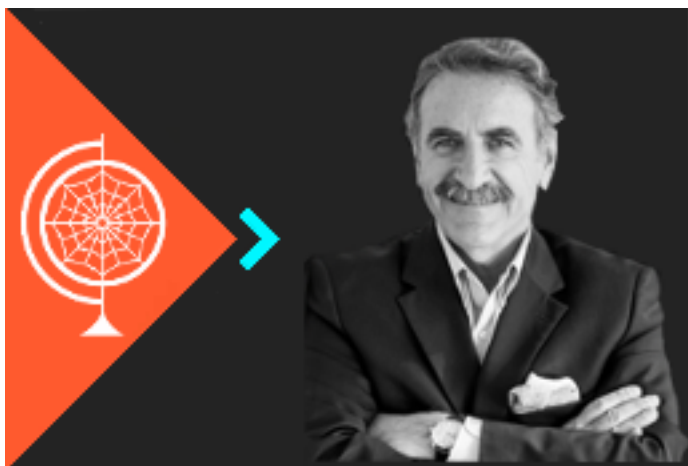


**Alice Wong, Senior VP & Chief Corporate Officer**  
- Cameco Corporation (Canada & Globally)

## Key Points

- Cameco is Canada's #1 industrial employer of Aboriginal people in uranium power/mining
- 5 pillar approach of corporation responsibility:
  1. workforce development
  2. business development
  3. community investment
  4. community engagement
  5. environmental stewardship
- \$300 million in services from northern businesses in 2015.
- 76% of total services spend with local northern suppliers.
- Since 2004, spent nearly \$3 billion with northern partners.
- Cameco engages with northern communities into monitoring the environment, to help communities gain their own revenues, and own employment training.
- Cameco is committed to communicating to partner organizations so that there is a mutual understanding and collaborative agreements with northern communities re: investments, educations, etc. for mining in northern communities.

# Keynote Speakers



***“The future of every community lies in capturing the passion, energy and imagination of its own people.”***

***- Dr. Sirolli, Sirolli Institute***

**Dr. Ernesto Sirolli, Founder/Chief Executive Officer – Sirolli Institute (USA)**

## Key Points

- Most important thing is to make mistakes and to actually tell people, and then change happens.
- Create a strategic plan and have a facilitator that is passionate about the plan. Communications between both legs are very important to economic growth of tribes and nations.
- Indigenous development is at the domain of non-indigenous people.
- All development is Indigenous. We need to listen to the grassroots Indigenous peoples from all nations.
- Development is about discovering what is already there. To open up and discover. It should be coming from Indigenous peoples. And then nurturing those discoveries.
- Knowledge from a business or institute is given to an agent of extension who gives it to the client. But I say, the knowledge should come from the clients, and be given to a facilitator who communicates it to the business and institutions.
- The word passion comes from Latin, to suffer in ones idea, to succeed. Wisdom is about alivening the people with the passion to come forward.



Listen to Dr. Sirolli's passionate and engaging speech in the videos of the WIBF Facebook page

## Strengthening Indigenous Nations



**Dr. Paul L.A.H. Chartrand, I.P.C. (Canada's Indigenous Bar Association) Teach.Cert. (MB), B.A. (Wpg), LL.B.(Hons) QUT Australia, LL.M. (Sask) Professor of Law (retired), lawyer (Canada)**

### Key Points

- United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) focuses on domestic state law and policy.
- No universal definition of 'Indigenous Peoples'
- 'People' is a term with two distinct meanings
- 'People' can refer to persons e.g. 'Many people went to the World Indigenous Peoples Conference in Saskatoon.'
- 'a people' [plural: 'peoples'] refers to a politically & culturally-distinct human community: individual & community rights
- Article 3: Indigenous peoples have the right to self-determination. By virtue of that right they freely determine their political status and freely pursue their economic, social and cultural development.
- A person cannot claim a right of self-government. A people has that right.
- Art 39: Indigenous peoples have the right to have access to financial and technical assistance from States and through international cooperation, for the enjoyment of the rights contained in this Declaration.
- There are organizations in American states that have adopted declarations similar to UNDRIP.
- We need reasonable discussion involving issues and it must be noted that it is the first time that Indigenous peoples have been included.



**Dr. Karen Travers, Research Coordinator - Canadian Council for Aboriginal Business, and Anthea Darychuk, Research Coordinator - Mining Shared Value Venture of Engineers Without Borders.**

### Key Points

- Company focuses on research on Indigenous economic development.
- National study, been from coast to coast. Over 75 individuals.
- Why mining? Mining is one of the largest industries in Canada giving lots of jobs especially to Indigenous peoples.
- Goal of research is to document successes of how Indigenous companies and mining companies are working together.
- The Business Case = Improve stakeholder perspectives, identify relationships, capitalize on Indigenous knowledge and context, minimize transportation costs and inefficiencies, establish social license and local reputation, provide stable supplier base near operations, diversify local economics and available services.
- The difficulty in identifying what an Indigenous business looks like and how to define their businesses and the divide between policies, corporate strategies, etc.
- Opportunities have to be long term and beneficial to the people.
- We aren't just giving a cheque to the community, we are creating opportunities, apprenticeship and education programs.

# Panel Discussions

## Trading Globally and Recreating Global Strategies



**Chief Robert Louie, Chair**  
**- First Nation Land Advisory Board (Canada)**

### Key Points

- Grown from 1 million to half a billion in past decade.
- Much depends on international trade and investment.
- Must understand role and cultural differences that will have an impact on general decision making.
- Communicate well to your customer for loyalty.
- Be willing to share knowledge.
- We can all learn from each other as Indigenous people and that's what makes us strong.

**Chris Dekker, President and Chief Executive Officer - Saskatchewan Trade & Export Partnership (Canada)**

### Key Points

- Need to export to grow economically in Saskatchewan and trade with the world in order to be successful.
- There are benefits to exporting, need to assess your readiness and select your potential markets, plan your entry and execute the plan.
- We believe we can work better if we work together.



**Shaun Soonias, Member Red Pheasant First Nation - Stonecutters Capital**



**Lee Ahenakew, University of Saskatchewan Board of Governor Chair - Stonecutters Capital**



### Key Points

- There is a need for a food security solution such as: NutraPonics, fish tanks, bio-filters, vertical growing beds, aquaponic nutrient source, LED lighting
- Benefits are: faster growth, low input and low cost, organic output, resource conservation.
- There are proven tech commercialized business models
- Need an experienced management team.



# Panel Discussions

## Building Stronger Economies



**Monica Brunet,**  
**Director of the**  
**Métis Economic**  
**Development**  
**Sector - Clarence**  
**Campeau**  
**Development Fund**  
**(CCDF) (Canada)**

### Key Points

- CCDF was established by Métis Society of Saskatchewan (SK) in June 11th, 1997 to improve the economic circumstances of SK Métis people
- Gaming profits from community initiatives fund
- CCDF has a SK Métis Business Directory for Networking.
- CCDF is always partnering with organizations.
- Applicants must be of Métis ancestry operating a business based in Saskatchewan.
- Approve 1800 equity contributions.
- 35% of entrepreneurs are women.
- 2015 social and economic impact on SK is over 835 million.



**Geoff Gay, Chief**  
**Executive Officer**  
**- Athabasca Basin**  
**Development**  
**(Canada)**

### Key Points

- ABD was formed out of the desire by communities in the region to participate in the activities in the mining industry and to build wealth for the region.
- 7 communities/leadership spoke of unity, long-term, future generations, employment, and maximizing on the opportunities in the region.
- Investments include partial or complete ownership in 12 companies and are owned by the 7 community/First Nation development corporations in Athabasca region.
- Existing investments will continue to compete for work based on their safety, quality, price and Aboriginal engagement and have the majority of profit reinvested in community.



**Stephen Lindley,**  
**Vice President**  
**- Aboriginal &**  
**Northern Affairs,**  
**SNC-Lavalin Inc.**  
**(Canada)**

### Key Points

- Largest wholly Canadian owned engineering construction company with over 100 projects.
- The Canadian economy is pretty diverse, there is economic activity occurring such as resource extraction, manufacturing, service sector, etc.
- Urban Aboriginal People 5x more growth than on the reservations, rural/remote are very different to urban economics.
- Higher education will shape our future.
- Engage in youth and get to know your assets in your community.



**JP Gladu, President**  
**and CEO**  
**- Canadian Council**  
**for Aboriginal**  
**Business (CCAB)**  
**(Canada)**

### Key Points

- Contributing over \$30 billion, \$12 billion to Indigenous business.
- Opportunity now is to bring that educated talent back to communities and launch forward in a way that will benefit all of us.
- There are 3700 Indigenous businesses in Canada
- Our Indigenous people contribute 12 billion to the Canadian Economy.
- Diversity brings strength.
- We have to embark on the new path.

# Panel Discussions

## *Rebuilding Nations With New Tools*



**David Williams, Co-Founder and Director  
- Gilimbaa (Australia)**

### **Key Points**

- To rebuild is to reconnect. To build is to connect.
- Creative community centered model.
- Bringing storytelling into contemporary design and communication puts community front and center and the culture as well. The storytelling process brings the integrity through.
- Explore, gather, create, connect.
- Need to ensure that you will explore what needs to be communicated.
- Gilimbaa has 9 permanent staff and its been going for 9 and a half years.
- Process of reconciliation in Australia has been long but they have been working with others who have a mission to build bridges between Indigenous and non-Indigenous.
- Need to be able to change narrative in their country, to connect with culture and land and history and it can all be part of a nation together.
- Parts of history untold, untold story holding the burden of trauma. Stories need to be celebrated. Diversity makes us richer, stronger together. Story of truth lies ahead of us. All woven together in the same country.
- The model that Gilimbaa created is hoping to reconnect cultures and people from around the world and with each other to celebrate and preserve all of our cultures.



**Edmund Bellegarde, Tribal Chairperson  
- FHQ Tribal Council (Canada)**

### **Key Points**

- It starts with governance, rebuilding our nationhood.
- Designing our governing structures, accountabilities, reporting, and balancing of all of those relationships.
- Balance with community needs of health care.
- Education in general is critical and access to good housing is all in the treaty promises.
- 34 First Nations are a part of Treaty 4.
- Approached “Brown Governance” and asked them to sit with them to help design a curriculum for a First Nations director program.
- Corporate governance definition leaves gaps through federal, provincial, different governments when working with First Nations communities.
- They modified some of the professional curriculum to fit First Nations issues, etc.
- Module 1 = governance and strategy.
- Module 2 = governance and risk. Analysis and liabilities.
- Module 3 = governance and funding.
- Module 4 = governance and people. Relationships.
- How do we adapt traditional teachings with todays modern world? What’s our role and responsibility to be a good treaty partner? We need to set the pace and drive these decisions.
- Focus on: Nation to nation relations, treaty implementation, inherent rights implementation, nation building in capacity, laws and institutions, inter-government relations and in not using government funding.

# Panel Discussions

## *Partnerships and Impact Benefits Agreements*



**Sean Willy, Vice President - Creative Fire / Des Nedhe Development (Canada)**

### **Key Points**

- We should be philanthropic, and do legal/risk mitigation and add value.
- Shared-value partnership needs to be the goal of all partners.
- Shared objectives are the key to a strong partnership.
- Agreements only capture the formalities/deliverables of a partnership.
- Agreements are only one small part of the larger relationship.
- Education and infrastructure are important in the north right now.
- Support reconciliation and self-determination, growing population and economic power. Strong shared valuable partnerships drive economy in this country.
- Transition from social recipient to taxpayer – generational change.
- What is shared value? The community wants local hiring, education, community support, etc. The company also wants a lot of what the communities are looking for which in turn creates partnerships and they approach government relations together. Joint arrangements.
- “Investment in Partnership”. Think long-term, support the growth of the community. Support diversification.



**Keith Fonstad, Provincial Director (SK), Aboriginal Services - MNP LLP (Canada)**

### **Key Points**

- MNP offers taxation, consulting, etc.
- Keys to success = preparation and understanding, keep it simple, spend the time to do it right, use experts when necessary.
- Understand objectives, wealth creation or job creation? Strategic creation. Strategic partnerships have to align with the community. How is the relationship going to work within community?
- Objectives of the community versus business partner.
- Exit strategies. Why are you going into the partnership?
- If you cannot clearly determine why, you are better off not working together.
- Sharing knowledge, keep it simple, recognize different stakeholders. Proper translation.
- Accountability and continuity, who is responsible and for what? Plan for transition of key individuals.

# Panel Discussions

## *Continued...Partnerships and Impact Benefits Agreements*



**John Scarfe, Chief Executive Officer -  
Points Athabasca (Canada)**

### **Key Points**

- Partnership between Athabasca Economic Development and Training Corp, Graham Construction and Points North Freight Forwarding set up to pursue opportunities in the region.
- First projects were the Gymnasium at McClean Lake and the Athabasca Health Facility at Stony Rapids.
- We are a progressive Aboriginal-owned contracting company.
- At our core, we are about people. We strive to eliminate incidents and injuries in all our sites. We see safety as a continual drive for achievement and improvement because safety benefits everyone.
- Building stronger communities begins with a genuine, long-lasting partnership between our company and the local community.
- We work in partnership with Athabasca Labour Services in an effort to employ local people wherever possible, and support training programs and initiatives where needed.
- Giving back to our communities is another way we support our community partners.



**Monica James, National Manager / Business  
Center - Business Development of Canada**

### **Key Points**

- Aboriginal banking understands Aboriginal Entrepreneurs.
- Financing – get the business loan you need for that important project.
- Financing the Aboriginal market, lending directly to the band to the First Nations. First Nation and local businesses and Aboriginal entrepreneurs.
- What is an impact benefit agreement? An agreement between First Nations and the company and agreeing on things like the usage of their traditional lands.
- Industries with IBA's = mining, oil and gas, etc.
- Include Aboriginal businesses in IBA's.
- Business and reconciliation means: consultation, respectful relationships, free and prior and informed consent, equitable access, long-term sustainable benefits and education on the history of Aboriginal People.

# Panel Discussions

## Creating Greener Economies

### **Siotame I. Uluave, Proprietor - Solo Corp (Hawaii, USA)**

- Connect with one another.
- Connect with the land.
- Have Pride.
- Respect.
- Indigenous Values.
- Everything we have on this earth and everything we breath is sacred.



### **Chief Gordon Planes - T'Souke Nation, British Columbia**

- Energy autonomy, solar panels -1.5 million dollars.
- Training and certifications.
- Off the grid tech, photovoltaic installation.
- Hot water solar panel, smart energy group, teaching people who operate solar.
- Food security, food garden, green house, own food.
- Distribution, zero mile diet - teach kids food is on the land.
- 3 greenhouses 15000 plants, dollar towards food production.
- Cedar bark workshops for teachings, reuse church building.
- We are the ones we have been waiting for.



### **Chief Mathieya Alatini - Kluane First Nation (Canada)**

- Small population with a self government agreement.
- Dependant on mineral exploration, tourism and government sectors.
- Have ground rules for expectations for coming to territory.
- Socio-economic benefits for citizens.
- Creating economic base and legacy projects.
- Knowledge, tourism, services, not just mining.
- Micro-grid, solar panels, bio mass plants for heat, geo thermal well, greenhouse, vertical growing, year around heat for year around food.



### **John Sagman, Senior VP & Chief Operating Officer - Wellgreen Platinum (Canada)**

- Exposure to platinum palladium and gold.
- Mining relying on sustainability.
- Environmentally due diligence.
- Collaboration with First Nations partners.
- Put together environmental programs.
- Avoid archaeological sites.
- Need help and expertise from First Nations.



# Panel Discussions

## *Shared Values - Developing Countries Entrepreneurship Initiatives*

### **Peter Dunn, Business Development Manager - GHD (Australia)**

- The Career Trackers program ensures that the voices of Indigenous Australians are represented on the boards of corporate Australia.
- GHD invests in the development of these talented young leaders by 'closing the gap' between Indigenous and non-Indigenous people and creating opportunities that enhance economic development and participation, assisting Indigenous leaders to embark on careers in engineering, architecture, science and other disciplines.



### **Malai Ila'ava, Director - Hamdei Mines Ltd (Papua, New Guinea)**

- Dealing with local land owners on a personal basis.
- Exploring for golds and metals.
- Awareness is an important step for the local people.
- Validate historical data.
- Operate from community.
- Encourage local in the field programs.
- Partnership - i2i.



### **Jennifer Baing-Waiko, Community Leader - Sustainable Living Advocate and Co-Director of 'Save PNG' (Papua, New Guinea)**

- Organizations to work small projects and gain knowledge for planning for larger projects.
- Protect and embrace identity, encourage values and knowledge that are healthy.
- Work regionally, cultivated & wild, strengthens bonds.
- Strengthen relationships between land, food and cultural.
- Promote healthy living & lifestyle, networking sectors and small business.



### **Amanda Donigi, Editor and Publisher - Stella Magazine (Papua, New Guinea)**

- Producing own magazine for Indigenous people, share different lifestyles.
- My friends said start your own magazine, so I did.
- Create a platform to celebrate for Indigenous people.
- Marketing via social media.
- Change the dialogue of Indigenous people and idea of beauty.
- Change for the youth (confidence).
- Challenges: sponsorship, economic instability, exposure, and getting ownership to stakeholders.



### **Nanette Tutua, Managing Director - Zai na Tina (ZNT) Organic Center at Burns Creek (Soloman Islands)**

- Logging, fishing, mining, palm oil.
- Tourism is becoming the popular economy.
- Most islands owned by foreigner and depend on them.
- Struggling to survive, discriminative struggles: Indigenous & women.
- Nothing wrong with pushing for our Indigenous rights.



# Panel Discussions

## 7th Generation Thinking and Economic Reconciliation



**Darrell Beaulieu, Chief Executive Officer - Denendeh Investments Incorporated (Canada)**

### Key Points

- It's our time, energy and resources that we're trying to leverage based on recognition of the rights for our people.
- We are assessing data and using local resources and doing resource development.
- Youth have the potential to be employed and learn skills and use traditional knowledge mixed with scientific implications.
- Utilizing the resources, we can set standards for the environment and economy.
- Taking the easy way is getting us farther and farther away from the objective.
- We need to work together on reconciliation and provide action, and education on cultural sensitivity.



**Ivan Makil, Partner - Seven Generation Strategic Thinking (USA)**

### Key Points

- We found the resources we had and used them.
- Seven generation thinking is understanding the impacts of our decisions.
- Finding balance is the foundation of seven generation thinking.
- The evolution and growth of our people and communities will have positive and negative impacts physically, socially, economically and spiritually.
- Seven generation thinking lasts more than seven generations.

# Youth Involvement ~ Panel

## WIBF 2016 Young Indigenous Innovators Panel, Presented by Potash Corp.

### Eagle Feather News Article: Young innovators wow at business forum

Young, Indigenous innovators working to make a difference were front and center during the World Indigenous Business Forum in Saskatoon, Aug. 23. A lunchtime panel brought together a pharmacist, political leader, photographer and Princess Shop co-founder with newly elected Cowessess First Nation chief, Cadmus Delorme, as the moderator. Delorme asked each panelist to explain their personal slogan.



Tenille Campbell is the photographer behind Sweetmoon Photography and creator of Tea & Bannock, a blog for Indigenous storytellers and artist to share their experiences. Her slogan is “no regrets.” “Sometimes you’ll fail, but what you learn in failing is important. We’re meant to fail, we’re meant to be humble. So every time that I fail, and trip – and it’s often – I think what will I learn?”

Be the change, is the slogan of Jaris Swidrovich, the first self-identified First Nations doctor of pharmacy in Canada. It’s also his tattoo. “What am I doing myself to be that change? I have to do what I want to see a difference,” he said. Through his role at the U of S, he talks about Indigenous people and health inequities, and he works to help Indigenous health science students to feel welcome. “And feel like becoming a doctor or pharmacist or nurse is not something extraordinary, but it’s something normal that should be as normal to us as anyone else even though it is an extraordinary achievement,” Swidrovich said.

Jack Saddleback is an executive member of the University of Saskatchewan Students’ Union (USSU) and he was the first trans-gendered USSU president. “I think my slogan would be everything happens,” he said. “I’ve been couch surfing at one point in my life, I was homeless, things like that and I’ve gone to other things, such as presenting artwork to the Queen herself. Not the drag queen, sorry, the Queen of England ... everything happens. Just [have an] open heart, open mind.” He has advice for future leaders. “We should be unapologetic about who we are. We should be unapologetic about being Indigenous, about being a different romantic orientation, about being a different gender identity,” he said. “We should be able to celebrate who we are because as we know ... there are no closets in tepees.”

For Chantel Hounjet, co-founder of the Princess Shop and the CEO of Fresh Living, it’s about going for goals. She dreams, she creates, she believes, she conquers... “It’s coming up with those ideas and dreams and turning them into something real and believing in yourself and conquering those and not looking back.” The Princess Shop ensures girls have the opportunity to go to their graduations in a beautiful dress – and over the past nine grad seasons they’ve helped 755 graduates get into dresses. Of those, 72 per cent have self-identified as Indigenous. “We get them with the dress, but it’s so much more than the dress,” Hounjet said. They’ve developed a mentorship and scholarship program. Building on this, Delorme had advice for current leadership. “A lot of youth have great ideas about giving it forward ... sometimes as leaders, as ones who have the ability to empower, sometimes we find reasons why it can’t be done. We have to change our own words as leaders and how can we empower this to be done.”



Tenille Campbell

Jaris Swidrovich

Chantel Hounjet

Jack Saddleback



# Youth Involvement ~ Networking Mixer



Hosted in the Delta Bessborough's convention foyer and patio which overlooked the garden and on-going SWIFFA events. Attendees were estimated at 500 youth, business professionals and dignitaries. A selection of hot and cold hor d'oeuvres were provided as well as two cash bars for attendees to choose from. Guests were invited to take part in an ice breaker "bingo" and encouraged to network by the co-hosts. The hosts for the networking mixer were Aboriginal Peoples Television Network's (APTN) Creeson Agecoutay and America's Next Top Model Mariah Watchman. Together they also introduced our dignitary speakers: His Worship the Mayor Don Atchison, Whitecap Dakota First Nation Chief Darcy Bear, Saskatoon Tribal Council Chief Felix Thomas, CUMFI representative Shirley Isbister, local entrepreneur Kendal Netmaker and PotashCorp representative Leanne Bellegarde. The networking mixer was a free event in order to encourage WIBF registrants and youth to attend. Furthermore, the committee specifically reached out and invited young Indigenous business professionals from Saskatoon in order to fully realize the youth focus for our event. Overall the measure of success for this event was demonstrated by the high turnout of youth, dignitaries and business professionals alike. Further, the attendees, as well as the guest dignitary speakers were pleased with the overall organization of the event and many commented on the timeliness of the event.

# Youth Involvement ~ Fashion Show

Immediately following the success of the Networking Mixer, the fashion show was hosted in the Delta Bessborough's Adam Ballroom. The room's capacity was overwhelmed with over 500 guests, leaving standing room only leading into the venue. Business professional and dignitaries enjoyed over 90 designer looks from both international and local Indigenous fashion designers and entrepreneurs. The designer looks were showcased by aspiring young models who walked the runway to the music of internationally acclaimed DJ Dopamine. The runway itself and set up of the venue was also well received, thanks to the work of set designer Dawn Wasacase. Running time of the fashion show was just over an hour, after which guests were invited to partake in the on-going SWIFFA events hosted in the Bessborough gardens. The overall measure of success for this event was the high turnout of youth, dignitaries and business professionals. Further, many of the fashion designers and entrepreneurs were approached for commission pieces following the show. Support staff, hair, makeup and models were also pleased with the organization of the event from behind the scenes.



# Youth Involvement ~ Marketplace

## WIBF 2016 Young Entrepreneurs Marketplace, Presented by Potash Corp.



WIBF 2016 Young Indigenous Innovators Committee: Rheana Worme, Milton Greyeyes, Alicia Worm, Devon Fiddler, Dalyn Bear, Tanya Larose, Helen Oro and Warren Isbister-Bear

### WIBF 2016 Young Indigenous Entrepreneur Marketplace Participants:

- 1) Mark Powder - Prevail Skateboarding
- 2) Elicia Sutherland- EliciaMunro Photography
- 3) Brandy-Lee Maxie - AB Original Health & Fitness
- 4) Rochelle LaFlamme - Epic Alliance Real Estate Inc.
- 5) Alexandra Jarrett - Axis Imagery
- 6) Alexandra Jarrett/Devon Fiddler - SheNative
- 7) Craig Stephens - Wolf Pack Apparel
- 8) Stephanie Gamble - C.Lysias Designs
- 9) Heather Abbey - #Shopindig
- 10) Shelley - Women Warriors



## Empowering Indigenous Youth in Governance and Leadership (EIYGL)

There was an amazing group of volunteers made up of Indigenous youth leaders from across Canada who not only fundraised to attend this year's forum but demonstrated professionalism and leadership with ILDI and EIYGL programs this past year. 10 Indigenous youth from the Canadian provinces and territories of Nunavut, Labrador, Quebec and Manitoba participated by performing, emceeing, networking and volunteering. Specific duties included: note taking, handing out framed certificates to presenters, speaker relations and presentation timing, registration and admin with the WIBF on-site office, hosting the "The Marketing Minute", and working with the WIBF audio and visual equipment.



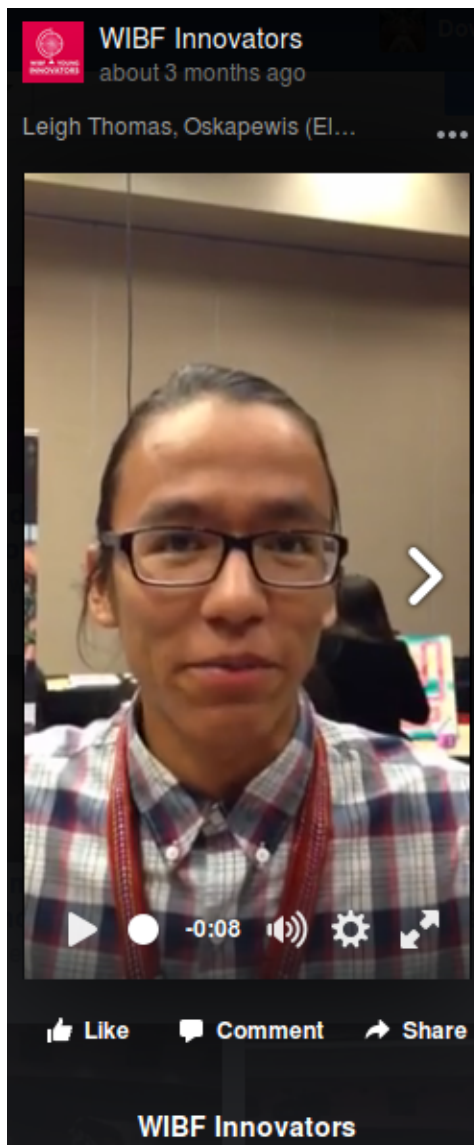
**Empowering Indigenous Youth in Governance and Leadership (EIYGL):** Melanie Dean, (Executive Director); Joshua Scott (Saskatchewan), Amber Sumner (ILDI Project Coordinator), Shanley Spence (Mathias Colomb Cree Nation), Miriam Sainniwap (Kingfisher First Nation), Ali Fontaine (WIBF2015 Youth Ambassador), Hailey Lavallee (Metis Nation-Saskatchewan), Randall Fiddler (Saskatchewan), Cheryl McDougall (St. Theresa Point First Nation), Patrick Wood (EIYGL Board Chair).



"It was another amazing and inspiring year working as a youth member networking, listening to inspiring words from Indigenous leaders from across the world & even making strides forward and small impacts to our societies including the change of the definition of Indigenous Development. "

**Shanley Spence, EIYGL Member**

# Youth Involvement ~ Other

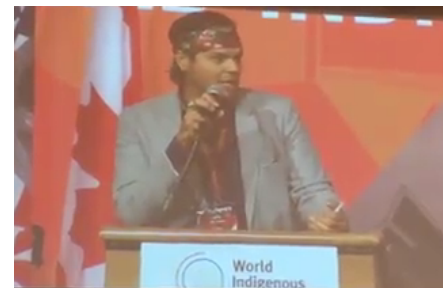


**Leigh Thomas, Oskapewis (Elder Helper)** speaks about the WIBF event and what it means for him in a video interview:

**Why are you here?**  
To provide water and social services to the Elders, help them adjust to their surroundings.

**What are you hoping to take away personally from this experience at WIBF?**  
In conjunction with my duties, I would like to network with many different people from around the world, like last night I talked with a man from Santiago, Chile. We had no common language and had to use a translator, that was something really learning for me, like I really need to learn Spanish.

Megan Balske hosting “The Marketing Minute” where 20 delegates have a 1-minute window to introduce and market their company or product.



Watch Anthony Johnson’s energizing Marketing Minute on the WIBF Facebook videos page where he markets the launch of his Indigenous Innovation Network aimed to be “a catalyst for change in Indigenous Nations by connecting Entrepreneurs, Doers, Thinkers, Creatives, and Allies to Restore Harmony to our societies on behalf of the Future Generations.”

## Update on the Global Network of Indigenous Entrepreneurs (GNIE)



The Global Network of Indigenous Entrepreneurs (GNIE) is an on-line community that will be an active and engaging platform where Indigenous business people can benefit directly from the shared resources, mentorships and collaborations efforts.

GNIE will connect, inspire and mobilize organizations and entrepreneurs to work together towards the goal of sustainable development for Indigenous businesses at a national, and international level, providing opportunities to widen the markets, skip intermediaries, and enhance Indigenous prosperity through economic growth.

GNIE is an extension of the business partnerships that have been formed in person at the annual World Indigenous Business Forums (WIBF) which attracts close to a thousand Indigenous business people every year. Noticing the commonalities, these international Indigenous leaders have recognized that they are in a position to share their knowledge and resources with other entrepreneurial Indigenous people who are striving to find ways towards economic prosperity. Partnerships have been created at the WIBF events that go beyond borders, and can continue to grow through the use of technology. That's why a protocol was signed at WIBF by leaders from the following countries who have committed to supporting the on-line GNIE Community: Guatemala, Chile, Canada, Namibia, Australia, and New Zealand. These Indigenous leaders will:

- Provide an on-line supportive business environment for Indigenous people to engage nationally and internationally.
- Cultivate a culture of entrepreneurship in Indigenous communities to improve access to business opportunities nationally and internationally.
- Enhance the capacity of Indigenous business development organizations to provide services, business information, and developmental support services.
- Increase Indigenous participation in economic benefits from major resource development and energy investments.
- Increase the participation of Indigenous people in the economy through providing resources to economic opportunities.

GNIE is establishing chapters in the following countries: Guatemala, Chile, Canada, Namibia, Australia, and New Zealand, which will be coordinated by the Indigenous leaders who signed the GNIE protocol at the World Indigenous Business Forum. These chapter leaders will train local teams to recruit entrepreneurs and mentors from the private sectors, governments and non-profit organizations to participate in the on-line GNIE Community.

## **WIBF Saskatoon Attracted Major Media Attention**

WIBF 2016 received extensive media coverage, which is summarized in the Sponsor Report available on the WIBF web page. The most notable media coverages were:

- Two television commercials on CBC National Television – one for WIBF and one for SWIFFA
- A documentary in the making in partnership with Aaron Goldman – Freedom Films
- A 2 min 45 second news spot on August 24<sup>th</sup> on Global News TV
- A full page editorial ad in the Globe and Mail National News Paper August 31<sup>st</sup>



Andrew Carrier, Chair of the Indigenous Leadership Development Institute, Inc.  
being interviewed by CBC reporter.

# Defining Indigenous Development

**Eagle Feather News Article: Angela Hill | August 25, 2016**

## **Language surrounding Indigenous development changed at forum's final day**

Indigenous business leaders, Chiefs and entrepreneurs took steps towards changing the language of Indigenous Development during the final day of the World Indigenous Business Forum (WIBF) in Saskatoon. Keynote speaker Ernesto Sirolli, founder of the Sirolli Institute, read out the current Wikipedia definition for Indigenous Development and suggested that it was embarrassing. "I am kind of outraged that Indigenous Development is not the domain of Indigenous people," he said, after reading that, "Indigenous Development refers to a variety of coordinated efforts, usually by first world organizations, to support progress in modernizing or bettering life..."

Rosa Walker, president and CEO of the Indigenous Leadership Development Institute, Inc., the people behind the business forum, said with that challenge in mind, a group of 30 delegates met and spent time creating "Indigenous definition for Indigenous Development." "We just reviewed it in both English and Spanish and people just passed the resolution by standing up and clapping for it. Everyone in the room was excited about it," she said. "It means that the work that we are doing is important, that people not only engage and inspire one another to do something, but we do it. We just did it."

## **The work of the forum resulted in a Wikipedia change:**

DEFINING INDIGENOUS DEVELOPMENT IN THEIR OWN TERMS

BY: The Delegation of the World Indigenous Business Forum 2016 Saskatoon, Saskatchewan

CHANGE OF THE DEFINITION OF INDIGENOUS DEVELOPMENT

In consideration of the cosmology of Indigenous populations as exemplified by the common knowledge of its people, and the application to every aspect of life from politics to economics to science, spirituality, morality and philosophy, our definition of Indigenous Development is:

**"Indigenous Development is the organized effort by Indigenous Peoples to honor, enhance, and restore their well-being while retaining a distinctiveness that is consistent with their ancestral values, aspirations, ways of working, and priorities on behalf of all Future Generations. Their efforts also strive to share a holistic model of livelihood that respects the Creator, the Earth and promotes sustainability now and for the generations to come."**

Though this may seem like a small step to some, building consensus among Indigenous communities and empowering them to seize control of their own Nations is a focus of many organizations across the world. To have a definition of what it is Indigenous People would like for themselves allows these groups to narrow their focus and provide services that respond directly to the needs of the populations they're serving.



# Conclusion

The World Indigenous Business Forum continues to grow and meet the demand of Indigenous people who want to gather across borders, share success stories and lessons learned, and find the common ground to unite and inspire a movement towards the economic prosperity of all Indigenous people. Each WIBF makes a mark, and the 7<sup>th</sup> annual forum held in Saskatoon, Saskatchewan Canada on August 23<sup>rd</sup> to 25<sup>th</sup>, 2016 was supported by 825 leaders from across the globe!

Delegates who have made connections from previous forums, have re-united at WIBF Saskatoon, and are making plans to participate and support the next WIBF in Chile 2017. These relationships not only form and re-connect at the forums, but many have made efforts to stay connected throughout the year, to build on the inspiration, and make concrete progress towards their goals. Partnerships are forming that are helping each other do business in other countries, sharing knowledge and resources in investments, and the transferring of goods and services. Conversations are flowing, and connections are traveling and expanding across countries.

The highlight of WIBF 2016 Saskatoon was the youth involvement and Indigenous leader mentorship. The concerted efforts to engage youth through social media campaigns and by hosting events and topics geared towards being of interest to a younger generation, inspired the Indigenous youth participation in all aspects of the forum. The speakers and delegates connected with the youth, motivating the next generation to take the lead in their economic prosperity. WIBF in Chile 2017 will continue this focus on youth engagement, to keep the future bright and open to possibilities through global connections and alliances that are created at the World Indigenous Business Forums.



Haka by New Zealand delegation



Closing Prayer by Australian Delegate Witiyana Marika

# WIBF in Pictures



# Announcement

## WIBF 2017 in SANTIAGO de CHILE

*“Santiago is the perfect city to host the World Indigenous Business Forum as it has a significant presence of Indigenous entrepreneurs and we believe many formidable partnerships can be created at all levels”  
Rosa Walker, President and Chief Executive Officer of the Indigenous Leadership Development Institute, Inc.*

**IN OCTOBER OF 2017 UP TO A THOUSAND BUSINESS LEADERS FROM AROUND THE WORLD WILL CONVENE IN SANTIAGO, CHILE FOR THE 8<sup>TH</sup> WORLD INDIGENOUS BUSINESS FORUM**

*“The World Indigenous Business Forum is about creating meaningful business relations, proactive partnerships and friends,” says Sandra Paillail – President of the Mapuche Chamber of Commerce “The international forum has led to forming strategic alliances and global partners and we’re hoping to benefit as well.”*



### Meet the WIBF 2017 Chilean Representatives:

**Evelyn Campos Huenchulaf**, Machi (a Machi is a spiritual authority of the Mapuche First Nation)

**Diego Ancalao**, Politician and Member of WIBF 2017 Committee, Mapuche First Nation

**Sandra Paillal Venegas**, President of the Mapuche Chamber of Commerce of Santiago de Chile and President of WIBF 2017 Committee, Mapuche First Nation

**Felix Queupul**, Member of WIBF 2017 Committee and responsible of promoting WIBF 2017 in the South of Chile, Mapuche First Nation

**Ramon Ibañez Quispe**, Member of WIBF 2017 Committee, and responsible of promoting WIBF 2017 in the North of Chile, Aimara First Nation

**Marta Yañez Queupumil**, Afkazi of the Machi (assistant), and Lawyer, Mapuche First Nation

**WIBF 2018 is in NEW ZEALAND!**

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