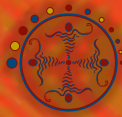




World Indigenous Business Forum

WIBF.CA

HOSTED BY



INDIGENOUS
LEADERSHIP
DEVELOPMENT
INSTITUTE INC.



CONNECT • SHARE • INSPIRE

Hawai'i 2015

EXECUTIVE REPORT

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introduction

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE, INC.

The Indigenous Leadership Development Institute, Inc. (ILDII) is a unique non-profit organization established to build leadership capacity for Canadian Indigenous People. Incorporated in Manitoba, Canada in 2000, ILDII provides advocacy and research capabilities to Indigenous organizations, communities and individuals.



The World Indigenous Business Forum (WIBF) is a platform for participants to discuss their vision, to share 'lessons learned' and 'best practices' with others and be inspired by presentations from around the world. Uniquely, WIBF focuses on creating opportunities for interactive discussions geared to practical outcomes to promote participant engagement and connection. The 2015 World Indigenous Business Forum was hosted at the Waikīkī Marriott Resort and Spa in Honolulu, Hawai'i on October 27th-29th. WIBF speakers were encouraged to engage, CONNECT, SHARE, INSPIRE with their presentations, discussions and networking with the delegates. A variety of key themes were discussed including; Financial Independence; Global Strategies; Housing Initiatives; Indigenous Women Leadership; Emerging Business Opportunities; Marketing; Governance, Leadership and Education; Building Stronger Economies; Connections; Partnerships and Mutual Opportunities. Each delegate was provided a great opportunity to gain valuable insight, make connections and learn methods to take home and use in their communities businesses and workplaces. The following report briefly covers some of the highlights of the World Indigenous Business Forum 2015 held in Hawai'i.



agenda

DAY ONE: TUESDAY, OCTOBER 27, 2015 OFFICIAL WIBF OPENING

ʻIolani Palace

Welcome Remarks:

David Ige, Governor, State Of Hawai'i
Dr. Kamana'ōpono Crabbe, Chief Executive Officer
Office of Hawaiian Affairs, USA

Appreciation Remarks:

Andrew Carrier, Chair – Indigenous Leadership
Development Institute, Inc., Canada

DAY TWO: WEDNESDAY, OCTOBER 28, 2015

Introductions

Masters of Ceremony:

Nālani Takushi, Capacity Building Manager - Hi'ilei
Aloha, LLC, USA
Luis Antonio Velásquez Magaña, Director -
Consultoria International, Guatemala
Ainjil Hunt, Principal Owner - Transformation
Social and Economic Development, Canada

Welcome Remarks

Co-Chairs:

Pono Shim, President and CEO - Enterprise
Honolulu, Hawai'i
Dr. Alexandria Wilson, Associate Professor of
Education and Director of Aboriginal Education
Research Centre - University of Saskatchewan,
Canada

Office of the Mayor:

Mayor Kirk Caldwell, Honolulu, Hawai'i

WIBF Ambassadors:

Phil Fontaine, President
Ishkonigan Inc. and Former National Chief of
Assembly of First Nations
Ottawa, Ontario, Canada
President David Chartrand
Manitoba Metis Federation Winnipeg, Manitoba,
Canada

Keynote:

Global Models of Social Entrepreneurship and Lessons for Native Hawaiian Organizational Sustainability

Jon Matsuoka, President and CEO – Consuela
Foundation, Hawai'i, USA & Manila, Phillipines

Panel Presentations – Indigenous Nations, Directing Their Own Capacity Building

Kamuela Enos, Director – Social Enterprise, MA'Ō
Organic Farms
Shay Wright, Co-Founder - Te Whare Hukahaka
(New Zealand)
Travis O'Keefe, Co-Founder - Te Whare Hukahaka
(New Zealand)
Herb Lee, Executive Director - Pacific American
Foundation, (USA)

Keynote:

Empowering Indigenous Youth in Governance and Leadership (EIYGL)

Patrick Wood, Chair

Marketing Minute: WIBF Delegates

Keynote:

First Nations Land Advisory Board

Chief Robert Louie, Westbank First Nation,
Canada

Panel Presentation – Chambers of Commerce, Associations and Tourism

Sandra Paillal, Director - Mapuche Chamber of
Commerce, Santiago, Chile
Russell Pedro, Business Development Specialist -
American Indian Chamber of Commerce of New
Mexico
Pohai Ryan, Executive Director - Native Hawaiian
Hospitality Association
Kirstin Kahaloa, Executive Director - Kona-Kohala
Chamber of Commerce, Hawai'i USA
Leilani Williams-Solomon, President - Native
Hawaiian Chamber of Commerce, Hawai'i USA

Keynote:

Culture, Capital and Collaboration in the Indigenous Economy

Richard Jefferies, CEO - Iwi Investor, President -
New Zealand Tribal Finance

Panel Presentation – Creating an Indigenous Global Presence for the 21st Century

Micah McCarty, Executive Officer - Nisqually
Tribal Council, USA
John Aeto, President - The Kālimoku Group,
Hawai'i USA
Dr. Ray Jardine, Chairman & CEO - Native
Hawaiian Veterans, LLC, USA
Tal Moore, President – National Native American
Human Resources Association, USA

Recap and Adjournment – Masters of Ceremony

DAY THREE: THURSDAY, OCTOBER 29, 2015

Masters of Ceremony:

Nālani Takushi, Capacity Building Manager - Hi'ilei Aloha, LLC, USA

Luis Antonio Velásquez Magaña, Director - Consultoria International, Guatemala

Ainjil Hunt, Principal Owner - Transformation Social and Economic Development, Canada

Panel Presentation – Housing, Infrastructure and Energy Solutions

Huki Nepia, General Manager - Global Housing Solutions, New Zealand

Al Kaaihue - Global Housing Solutions, Hawai'i USA

Siotame Uluave, Director - Solo Corp., Hawai'i USA

Wailana Kamau'u Jr., President and CEO - American LED and Energy, Hawai'i USA

Keynote:

i2i Long Story and Long Journey

Peter Dunn, Business Development Manager & Indigenous Enterprise Consultant – GHD Australia

Sheena Graham, Senior Policy Officer, Department of Foreign Affairs and Trade, Australian Government

Panel Presentation – Governance, Leadership and Education

Grand Chief Tony Alexis, Treaty 6 - Alexis Nakota Sioux Nation and Founder, The Alexis Principles, Canada

Leah Taylor, Master Facilitator - The Alexis Principles, Canada

Dr. Peter Mataira, Senior Researcher – University of Hawai'i Medical School, USA

Hi'ilei Kawelo, Founder/Executive Director – Paepae o He'eia, Hawai'i USA

Keynote:

Indigenous Sovereign Wealth Funds

Tim Goltz – Stonecutters Capital Ltd.

Shaun Soonias – Stonecutters Capital Ltd.

Panel Presentation – Emerging Entrepreneurs

Connor and Clinton Kaboni – DahBroz Clothing, Canada

Noah (Keola) Ryan, Co-Owner, North Shore Eco Tours, Hawai'i USA

Panel Presentation – The Global Network

Maria Tuyuc, Chair – The Global Network, Guatemala

Toni Ah-Sam, Director – Ochre Business Consulting, Australia

Chrisch Siririka, Chief Executive Officer – Indigenous Peoples' Business Forum, Africa

Brad Jackson, Managing Director, eNPC, Australia

Panel Presentation: Women in Contemporary and Traditional Leadership Roles

Maile Meyer, Founder – Native Books/Nā Mea Hawai'i, USA

Captain Bonnie Kahape'a-Tanner, Director – Kanehunamoku Voyaging Academy, Hawai'i, USA

Closing Keynote

Capitalizing on Native Wisdom

Kekoa McClellan, President and CEO, Pelatron Power Evolution and PelatronQ, Hawai'i USA

WIBF Closing Announcements and Remarks

WIBF 2016 Announcement:

Gilles Dorval, Director of Aboriginal Relations – City of Saskatoon, Canada

Milton Tootoosis, Board Member – Indigenous Leadership Development Institute, Canada

WIBF 2017 Announcement

Sandra Paillal, Mapuche Chamber of Commerce, Santiago, Chile

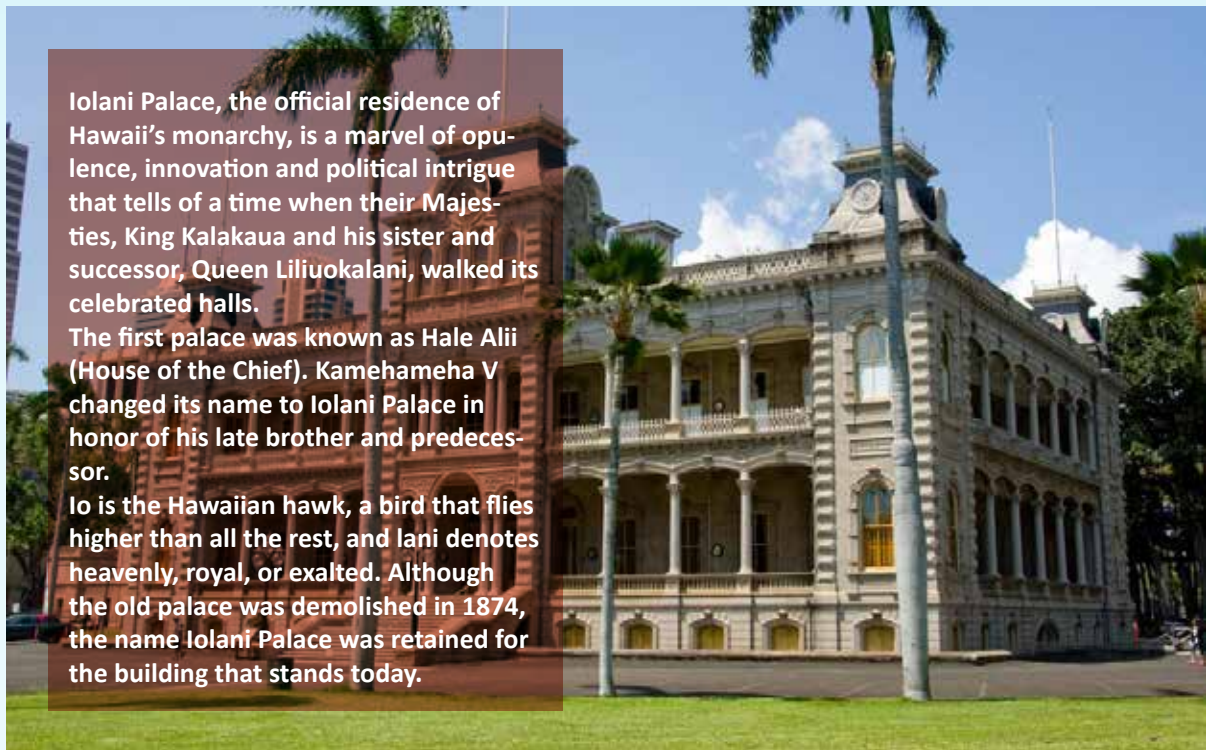
VIP Evening Reception

Waikiki Marriott Resort and Spa Ballroom

Guest MC – Nick Jardine, Principal Owner – Urban Handyman (Canada)

Reception & Official Opening

Hosted by the WIBF 2015 Hawai'i Planning Committee



Iolani Palace, the official residence of Hawaii's monarchy, is a marvel of opulence, innovation and political intrigue that tells of a time when their Majesties, King Kalakaua and his sister and successor, Queen Liliuokalani, walked its celebrated halls. The first palace was known as Hale Alii (House of the Chief). Kamehameha V changed its name to Iolani Palace in honor of his late brother and predecessor. Iolani is the Hawaiian hawk, a bird that flies higher than all the rest, and Iolani denotes heavenly, royal, or exalted. Although the old palace was demolished in 1874, the name Iolani Palace was retained for the building that stands today.



The Indigenous Leadership Development Institute would like to send Special Acknowledgement to The WIBF 2015 Hawai'i Planning Committee:

- Pono Shim**, President & CEO, Enterprise Honolulu
- Peter Hanohano**, Capacity Building Manager, Hiilei Aloha
- Leilani Williams-Soloman**, President, Native Hawaiian Chamber of Commerce
- Karen Awana**, Community Consultant, Kulia Consulting
- Pohai Ryan**, Executive Director, Native Hawaiian Hospitality Association
- Gauhar Nguyen**, Independent Consultant, HAPA K LLC
- James Patterson**, Program Improvement Manager, Office of Hawaiian Affairs
- Nalani Takushi**, Capacity Building Manager, Hiilei Aloha



Thank you for all your hard work planning WIBF 2015: Honolulu



Governor David Y. Ige



Dr. Kamana'opono Crabbe, Chief Executive Officer Office of Hawaiian Affairs, USA



Peteru Fuimanono representing American Samoa with Andrew Carrier

Proclamation

World Indigenous Business Forum Day OCTOBER 27, 2015



David Y Ige, Governor of Hawai'i and Mayor Kirk Caldwell

In recognition of the Indigenous Leadership Development Institute, Inc. and the conference participants for promoting social and economic justice for Indigenous peoples of the world.



What Is Aloha?

By Pono Shim & Ramsay Taum

What is Aloha? What is this special “spirit” that is universally spoken of? For some of us it is more than a greeting, but rather a life force that defines who we are and why we are here.

Auntie Pilahi Paki, who was a “keeper of the secrets of Hawai’i” tasked several of her students to be prepared for the future when the world would be in collapse. She spoke of the time when Hawai’i would have the remedy to save the world and the remedy was “Aloha”. In 1970 she introduced modern Hawai’i to a deeper understanding of “Aloha”

A Akahai – meaning kindness (grace), to be expressed with tenderness;

L Lokahi – meaning unity (unbroken) to be expressed with harmony;

O ‘Olu’olu – meaning agreeable (gentle) to be expressed with pleasantness;

H Ha’aha’a – meaning humility (empty) to be expressed with modesty;

A Ahonui – meaning patience (waiting for the moment), to be expressed with perseverance.

A secret of “Aloha” is that a person cannot do one of the principles without truly doing all and if you are not doing one you are not doing any. So, to be “living Aloha” is to live all of the principles.



Forum Presentations

GLOBAL MODELS OF SOCIAL ENTREPRENEURSHIP AND LESSONS FOR NATIVE HAWAIIAN ORGANIZATIONAL SUSTAINABILITY



JON MATSUOKA, PRESIDENT AND CEO – CONSUELO FOUNDATION, HAWAI'I, USA & MANILA, PHILIPPINES

In the past we've basically dealt with the social problems correlated with the economics or financial status of the family. We've switched our way of thinking about addressing that problem in the last six years. We've attempted look at things holistically. We are never going to solve the problem if we just deal with the afflicted. We will effectively have an impact if we look at root causes and that shift in the way we analyze the problem has led us down a very different path.

Diversity in my mind is to have corporate heads in the same room as organic farmers and convincing corporate heads that you should support us for these reasons, you should support our endeavours because our approach is going to save the earth and save humanity.

What are social entrepreneurs?

- Social entrepreneurs are individuals with innovative solutions to society's most pressing social problems. They are ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change.
- Just as entrepreneurs change the face of business, social entrepreneurs act as the change agents for society, seizing opportunities others miss to improve systems, invent new approaches, and create solutions to change society for the better.

—www.ashoka.com

INDIGENOUS NATIONS, DIRECTING THEIR OWN CAPACITY BUILDING



KAMUELA ENOS, DIRECTOR – SOCIAL ENTERPRISE, MA'O ORGANIC FARMS

Restoring Ancestral Responsibilities to Heal Families and Communities

MA'O Organic Farms

- Social enterprise- 24 acre organic farm run by community youth as college interns
- 3 Kuleana:
 - Be a Modern Iteration of Traditional Practices,
 - Contextualize Education for Native Learners
 - Create Sustainable Industries in Community

Challenge: "Hawaiian" is now synonymous with "poverty"

Opportunity: The economies of the future will favor those who have best sustainability paradigm. Tap into ancestral sciences and technologies of sustainability to underpin/shape our new "green industries".

Goal: The most impoverished Indigenous communities can return to their traditional practices/values while creating personal wealth and develop profitable, sustainable industries.

Challenge: For generations, community youth perform poorly in academic settings.

Opportunity: Develop a Pre-K to Post-employment pipeline that prepares community youth for academic achievement via engaging them in direct, applied, and entrepreneurial learning environments- farms, studios.

Goal: Creates the "Prac-ademics"- calluses on hands and brains. Develops leaders needed to navigate Hawaii's future challenges of diminishing resources.



SHAY WRIGHT AND TRAVIS O'KEEFE, CO-FOUNDERS – TE WHARE HUKAHAKA, NEW ZEALAND

New Zealand tribes are partnering with government in essence to acknowledge past wrongs and to return asset base for Māori tribes to grow sovereignty known to us as the Māori Renaissance. Six elements include: language revitalisation, Māori TV and radio stations, Māori tertiary institutions, Tribal cultural competitions, Social programmes offered, and community/tribal economic growth.



Many of the Maori tribes are in the primary industries of forestry, fishing and farming and the context of those industries we are typically asset rich but cash poor. There is a proper recognition now and move to increase our asset bases so that we can fund our social and cultural programs. Part of that is to use our cultural story and indigeneity as a pillar in which we can build sustainable businesses to contribute to our community development. Our organizations use the The Pareto Principle also known as the 80/20 rule. Twenty percent (20%) of inputs (time, effort, actions, people) account for eighty percent (80%) of outputs (results).

The 20% of Good Governance and what are the main barriers: Capabilities, Capacity. How do we address communication issues amongst leaders? By using the sandwich technique, Commend-Recommend-Commend. How do we address increased policy/proposal review and sign-off? By asking the right questions. And how do we monitor progress?

The 20% of Entrepreneurship: Validate and test your assumptions!



HERB LEE, EXECUTIVE DIRECTOR – PACIFIC AMERICAN FOUNDATION, HAWAI'I USA

Our mission is to improve the lives of all Pacific Americans encompassing citizens of the United States who can trace their ancestry to the Indigenous settlers of the State of Hawaii, Territory of American Samoa, Territory of Guam, and Commonwealth of the Northern Marianas Islands, Fiji, New Zealand, Tahiti, and Tonga. Everything we do as an organization is based on the following principles: Embracing core values in all that we do; always strive for the highest; nurture the wisdom of our ancestors; empower and inspire servant leadership; build relationships that span across the Pacific Island and Western cultures.

Our strategic goals are to educate and continue rigorous culture based curriculum development; to expand leadership/mentorship programs for school age to adult years; to provide employment opportunities through networks; to build upon research to support and advocate for programs that serve the Pacific American community; and to seek out creative community, business and public service partnerships.

In my generation today, our local fish ponds are on the verge of vanishing. I'm proud to say that two years ago we acquired one of Hawaii's most endangered sites but we are really stewards passing in time. This is the first Hawaiian fish pond to come back into Hawaiian hands. We have a tremendous responsibility to continue the legacy of the pond, to harness the wisdom of our ancestors and help to continue to drive the transformation process.

EMPOWERING INDIGENOUS YOUTH IN GOVERNANCE AND LEADERSHIP (EIYGL)



PATRICK WOOD, CHAIR, EIYGL

Empowering Indigenous Youth in Governance and Leadership (EIYGL), a youth led charity, builds leadership capacity within Indigenous youth by addressing a variety of societal issues, such as high school dropout rates, employment and training, and mentorship opportunities.

EIYGL believes that it's important that youth leaders (the future decision makers) are well educated in traditional community practices and contemporary leadership skills, which include all aspects of capacity building that can be passed on from our Elders, our communities and modern professionals.

EIYGL provides important ingredients that build effective leaders through meaningful skill development, identification of common issues, challenges, opportunities and values. EIYGL contributes to the community through volunteerism and provides a dynamic leadership pool of young people in Canada. Members are 15-35 years of age, are active in a leadership capacity and are role models in the community.

FIRST NATIONS LAND ADVISORY BOARD



CHIEF ROBERT LOUIE, WESTBANK FIRST NATION, CANADA

The *Framework Agreement* is an historic government-to-government agreement signed in 1996 by 14 First Nations and Canada. The purpose of the *Framework Agreement* is to enable First Nations to resume control over their lands and resources without Canada's interference. This is the only time in Canada's history that a group of First Nations have joined together to design, negotiate and sign a government-to-government arrangement with the federal government to resume their rightful jurisdiction.

Why is the *Framework Agreement* such a great success? Reserve lands are protected (never surrendered, sold or diminished in size) for the use and benefit of our future generations. First Nations led and committed to resuming governance over reserve lands and natural resources for our members. There is increased accountability to members, with laws in place that avoid conflicts of interest, etc. Equal, government-to-government status with municipalities, provincial governments, and Canada. Economic development are happening "at the speed of business" as a result of our jurisdiction over reserve lands and natural resources. There is now an "in-migration" of our youth back to our communities. Members are returning due to increased employment opportunities.

This initiative was developed with a singular purpose in mind. To see the inherent land governance rights of all of our peoples recognized, free of any restraints imposed by our government or its legislation. Our journey is forever moving, but as I contemplate where we are today, I am filled with a great pride with what we have accomplished to date.

CHAMBERS OF COMMERCE AND ASSOCIATIONS



SANDRA PAILLAL, DIRECTOR – MAPUCHE CHAMBER OF COMMERCE, SANTIAGO, CHILE

Mapuches is the largest Indigenous population in Chile. The Mapuches Chamber of Commerce is an organization of entrepreneurs recognized by the Ministry of Economy in Chile. Our mission is to enhance the business Management, our partners and associates; to promote cultural identity to the success of their enterprises; to strengthen their companies in the most demanding national and international markets.

Our values: community, welfare, value reciprocity with our nature

I'm very happy because this is great opportunity to be here. I feel a lot of energy of our ancestors. I want to tell you that the Chamber of Commerce in Santiago is supporting the business of our associates. We want to make a change. The attitude makes the difference. We are making a difference with culture and education; we are doing our best in attitude to improve our lives. I want to advise everyone here, we need each other. Please, we have to make a difference.



RUSSELL PEDRO, BUSINESS DEVELOPMENT SPECIALIST – AMERICAN INDIAN CHAMBER OF COMMERCE OF NEW MEXICO

Collaboration, Communication, Culture, Community & Youth. It has been passed down from our elders, our medicine men, our mothers, our community leaders, that if you share and hold these words true, all good things will come. We are here to help Native people achieve economic success while incorporating, strengthening and building upon tribal and community values.

The American Indian Chamber of Commerce of New Mexico is a membership-based organization that actively facilitates business growth, workforce development, community and economic development and convention and tourism within New Mexico. Our members enjoy numerous opportunities to grow and market their business, positively influence our quality of life, and create jobs.

What is Collaboration - recursive process where two or more people or organizations work together toward an intersection of common goals. It can obtain greater resources, recognition and reward when facing competition for finite resources. We should not come together only during a time of trouble, but also at a time of prosperity. It takes a community to raise a child but it takes a small business community to raise strong business people that are here to help our local economies by creating jobs and by creating opportunities. Our main goals are to empower our future leaders (youth) and cultivate a sense of harmony in the community through communication and collaboration.



POHAI RYAN, EXECUTIVE DIRECTOR – NATIVE HAWAIIAN HOSPITALITY ASSOCIATION, HAWAI'I USA

We share histories, similar sentiments and attitudes, challenges and successes. Though we are a unique organization, we have something that every Native community could duplicate. We all have uniquely beautiful cultures that can really be the cultural compass for your tourism.

Our main service that we provide through our non-profit is workforce development training to the industry. Our curriculum is based on Hawaiian cultural values, something that every Native community can do. Our mission is to encourage our young people to choose tourism as a career path. It's one of the few industries left where people can work their way up to the top without formal education.

Our sovereignty really lies within our power to control our own economics. Sovereignty lies within our individual sovereignty and economic sovereignty collectively will help our own people move forward.



KIRSTIN KAHALOA, EXECUTIVE DIRECTOR – KONA-KOHALA CHAMBER OF COMMERCE, HAWAI'I USA

There are 540 business members and growing on Hawai'i Island. Most of them are small business owners. The Kona-Kohala Chamber of Commerce is a non-cultural based organization. As the first native Hawaiian Executive Director in the history of the chamber, I have the opportunity to infuse native Hawaiian culture into the chamber and start those native Hawaiian conversations about business in our communities. One thing that is important is growing that collaboration. We're hoping to get a task force together to start those conversations. We're working toward global collaborations and are beginning our work with Japan's chamber.

Work force development is also important, and our chamber needs to focus on how we can bring up our native Hawaiian leadership. How do we educate our native Hawaiian people and make sure that they come home? The cost of living here in Hawai'i is a big challenge. How do we ensure that our young people stay here? A stereotype exists that the chamber is for seasoned, older business people. We need the change that stereotype and if we as leaders are trying to bring up the next generation, we need to squash those stereotypes and all ages of leaders are represented at the chamber.



LEILANI WILLIAMS-SOLOMON, PRESIDENT – NATIVE HAWAIIAN CHAMBER OF COMMERCE, HAWAII, USA

Our mission is to connect and strengthen native Hawaiian communities and values.

As a chamber, we focus on advocacy at the legislature and city council, providing programs to our members through education.

It should be native Hawaiians that make decisions about Hawaiian land instead of the state. We take holistic approach instead of one small part of what's good. By looking at health and business and whatever is good for Hawaiians is good for the communities.

If there isn't economic sovereignty, it's difficult to provide for our families. As a chamber, we have hope and we are working hard at being the supporting body that is represented in the decision making so that we can control the resources that are currently controlled by the state.

CULTURE, CAPITAL AND COLLABORATION IN THE INDIGENOUS ECONOMY



RICHARD JEFFERIES, PRESIDENT – NEW ZEALAND TRIBAL FINANCE

Te Pūtea Whakatupu is a charitable trust set up about 15 years ago for the education and training purposes that will support the Maori. We are currently piloting a project for young Maori to actually spend time out on the ocean, reconnecting spiritually with their ancestors and learning some of the science around what our ancestors knew in terms of sailing the ocean.

Iwi Investor is a unique Maori owned financial and investment company. We manage funds on behalf of the Maori investor. We've also just recently offered a range of insurance products.

Culture for us is fundamental. There is a resurgence and revitalization of our culture driven by our language. One of the reasons why we stand here and speak our language is that we are fighting for its survival.

When you look at our land do you actually see this (Earth Mother), or do you see the results that our colonizers see? For us as Maori, this is a real challenge. We have to weigh the different pros and cons of economic development and cultural significance.

One of our major challenges right now is human capital. A Maori with a Bachelor's Degree has the same life outcomes (employment, health, social standing) as anyone else with a Bachelor's Degree. This is our main focus right now but we have a long way to go.

CREATING AN INDIGENOUS GLOBAL PRESENCE FOR THE 21ST CENTURY



MICAH MCCARTY, EXECUTIVE OFFICER – NISQUALLY TRIBAL COUNCIL, USA

The way we look at a treaty resource management and the way Indigenous people look at things and how it's all interconnected, it is more cost effective to do a more effective job in self-governance but also designing some of these federal policies.

There has come a resurgence of traditional waterways, trade routes for canoe journeys, with recognition of going into each other's traditional territory, so a lot of protocols were revived but also from a political side, tribal leaders started working with the state more closely.

We realize very quickly that people that control science can have a heavy influence on policy. We need to control our own science and research in a way that we know how it's balanced.

Carbon emissions worldwide have been altered in ocean chemistry and how it is being affected at the poles. What it's doing is killing sea life. It's an accumulation of over 40 years of carbon emissions. Taking carbon emissions out of our oceans can be seen as a business opportunity.



JOHN AETO, PRESIDENT – THE KĀLAÏMOKU GROUP, HAWAI'I USA

The thing I'm most passionate about is media. If you can control the media, you can control the country. If we as native people aren't telling our own stories, somebody else is. The majority of our history was written by the non-Hawaiians and only in recent generations have we awakened and realized what happened and have begun to retell the story through our legends.

Who's doing a great job of framing the conversation? I think one of the best is our friends in Canada. The first nation's group in Canada were able to access resources from the Canadian government that give them broadcast signals and annual resources to operate these signals. Whether it was television or radio, First Nations are able to create the content. Today there are hundreds of First Nations radio stations, telling their stories, what's going on in their communities, what's going on with their people, keeping the corporations and government accountable.

Have a media strategy and tell our story to our people!



DR. RAY JARDINE, CHAIRMAN AND CEO – NATIVE HAWAIIAN VETERANS, LLC, USA

Native Hawaiian Veterans is the largest Hawaiian native owned company and top 250 companies by Hawaiian business magazine, 12th ranking. Primarily a disabled veteran company, the primary clients are state departments, NSA, State of Hawai'i in the area of homeland security, mediation, official staffing and communications.

How we do business in Hawai'i is not all just about making money, it's about making a difference or an impact with our values. Our mission is to be a trusted partner, earning loyalty, hiring the right person at the right time for the right purpose for the right reason. The best and the brightest isn't always the best for your organization, it can clash with the culture of your company.

We also put some of our profits back into the community like recently sponsoring a robotics competition as well as helping our veterans with programs such as the veteran's entrepreneurial program to start businesses.

The way we do business is not just about making money, it's about making a difference, making an impact through our values.



TAL MOORE, PRESIDENT – NATIONAL NATIVE AMERICAN HUMAN RESOURCES ASSOCIATION, USA

My message for global presence is about building human capacity. We talk about pushing past policy and procedure and incorporating Tribal employment law codes. Sovereignty is land and resources, but it's also our people.

TERO – The Tribal Employment Rights Ordinance takes a step further, a 50 mile radius past their reservation boundaries to work with big companies and work towards building capacity for those companies as well. The Canadian Aboriginal HR Management Association and Canadian First Nations have also embraced this concept where it goes beyond human resource management, it capacity building. Leadership and HR needs to partner on putting the right people into the right job with the right qualifications and developing them into those positions so they sustain success. My global message is how do we expand nationally and internationally through sovereignty of people and not just lands and resources. Have we codified that message and have we put policies in place that are practical and have we employed our people through tribal preference?

HOUSING, INFRASTRUCTURE AND ENERGY SOLUTIONS



HUKI NEPIA, GENERAL MANAGER – GLOBAL HOUSING SOLUTIONS, NEW ZEALAND

Global Housing Solutions uses the inclusive business model of relationships with local communities and within countries of the Pacific region including New Zealand, Australia, Samoa, New Guinea, and Hawai'i. We've learned over time that the people who make laws have often benefited from the making of those laws.

Global Housing 100 year Strategic Plan

- 1 Housing - make it a quality product, affordable to buy and affordable to live in.
- 2 Food supply, rejuvenates community supply, promote organic growing technology, and help develop local, regional and international markets.
- 3 Health - Indigenous knowledge, reclaim Intellectual Knowledge and Property.

Creating economic growth and reducing poverty by creating inclusive community businesses that deliver affordable, high quality housing. It is about building shared value between company and community.



AL KAAIHUE, GLOBAL HOUSING SOLUTIONS, HAWAI'I USA

My role at Global Housing Solutions is in manufacturing. I'm grateful to be part of finding solutions to our homeless people in Hawai'i. People are struggling, living paycheck to paycheck. Hawai'i is a paradise but the cost of living...we struggle, I struggle. We want to make sure that we provide quality homes that are cost efficient.



SIOTAME ULUAVE, DIRECTOR – SOLO CORP., HAWAI'I USA

My father took up construction as a master builder out of coconut trees. One coconut tree by itself can build a house. That legacy of his of building huts, kept the culture alive. And I took it another step and made it that all the structures would pass the inspections of Hawai'i. When I drive into town to work and I see all this construction going on and I say "How come we can't do that? How come I cannot do this?" I was given the opportunity to make it work, so I can help my neighbors. We can make it happen!



WAILANA KAMAU'U JR., PRESIDENT AND CEO – AMERICAN LED AND ENERGY, HAWAI'I USA

How can we move forward in the area of sustainability, to use the resources that we have to benefit our communities? AL & E's mission is to provide maximum benefits back to Indigenous communities, while reducing their carbon footprint, fossil fuel dependency, and energy costs. Our commitment is to develop a more sustainable environment through the use of various technologies and the natural resources readily available in our island states such as ocean, wind, sun and water. The question comes up "how do I pay for it?" There are options for buying renewables: Renewable Energy Credits, Utility green tariff, green power product, Power Purchase Agreements (PPA). With a focus on Power Purchase Agreements, there are no upfront capital costs; can tap tax credits through third parties; no need for substantial technical expertise; limited risk; no financing process and requirements; buyer can have more direct control over costs. PPA's is not a simple process.

We as native Indigenous peoples have the capacity to do this but what holds us back? It is the way our perceptions are, we believe we can't do it. Our job is to stay the course, our job is to keep those visions alive and teach those under us how to take the lead.

i2i LONG STORY AND LONG JOURNEY



PETER DUNN, BUSINESS DEVELOPMENT MANAGER & INDIGENOUS ENTERPRISE CONSULTANT, GHD AUSTRALIA

It's only been recently that the government of Australia focused on Indigenous business. We need private sector to drive enterprise and government just needs to provide the incentives. If Indigenous business doesn't exist, let's create them, not small mom and pop type businesses but medium to large size corporations.

Here is the challenge that I've experienced. Indigenous Australians were not accommodating of enterprise as part of their heritage. Indigenous people have been enterprising for over 50,000 years, so yes, it is part of your heritage. The United Nations of Indigenous peoples and Rights makes it very clear that Indigenous peoples have the rights to develop economic systems and encourages them to do so.

i2i – Indigenous to Indigenous consisted of training between Indigenous people for thousands of years, the pinnacle of economic development is when people capacity build Indigenous people of developing nations. Indigenous peoples have the capacity and willingness to go and assist other Indigenous peoples from other countries. It's about time Indigenous businesses export their experiences and communicate with other countries. There are 370 million Indigenous people spread across 90 countries. The vast majority of those are disadvantaged in their country. We need to start getting out there to support other Indigenous peoples.



SHEENA GRAHAM, SENIOR POLICY OFFICER, DEPARTMENT OF FOREIGN AFFAIRS AND TRADE, AUSTRALIAN GOVERNMENT

There is an importance of having communication between government and Indigenous communities. Government can help with the expansion of Indigenous businesses because we know that business is driven by the private sector, not the government. Private sector economic growth of a community is a major part of reducing poverty and is a much better way to invest in Indigenous businesses rather than government.

Cooperation between government and Indigenous business is vital. Those businesses in Australia that have a strong foundation and that are thinking of expanding overseas will receive help in identifying new markets around the world. Government can also advise those businesses on political, economic and commercial regulatory developments. We are creating shared value through partnership with Indigenous Peoples strategies.

Community support is provided to farmers, fishers, entrepreneurs, many of whom are women. It is also important to support gender equality and give women an equal opportunity.

Government bureaucracy is one of the slowest processes in the world but as an Indigenous employee, I can work with my colleagues to influence the system from within. And I am 100% positive that the best way to build capacity of Indigenous businesses is through the support of other Indigenous businesses.

GOVERNANCE, LEADERSHIP AND EDUCATION



GRAND CHIEF TONY ALEXIS, FOUNDER, THE ALEXIS PRINCIPLES, CANADA

As Indigenous nations we have an independent nature, we looked after each other and ourselves, we need to go back to that circle so that we can replenish ourselves and grow together.

If you have a guide it can bring you to the best places. Your intent is important as well and to stick with that intent, not changing it to your own policy without telling anyone. Traditionally, we automatically trust but when someone breaks that trust it becomes a barrier. Honor the sacred place as in every culture there is a place where the leaders sit. If you acknowledge the host family, everyone in the room will treat you with respect. What is your role? Is it a helper, facilitator or observer or sometimes all three. These principles are expanding across the world to help with many different people, organizations and companies to get to the business.



LEAH TAYLOR, MASTER FACILITATOR – THE ALEXIS PRINCIPLES, CANADA

Alexis principles are an essential skill for building strong business partnerships in today's world.

How you can help make positive changes to the way we do global business. Basic teaching of respect and understanding that will open doors to cultures around the world.

There are 5 simple but very powerful teachings in business and in life:

- Consider and communicate your intent
- Find and follow guides you trust
- Recognize and honour the sacred place
- Acknowledge and respect the host family
- Know and fulfill your role



DR. PETER MATAIRA, SENIOR RESEARCHER – UNIVERSITY OF HAWAI'I MEDICAL SCHOOL, USA

It is important for us an Indigenous people to write and document our stories. Our obligation as a community is to ensure the well-being of our future generations. The measure of our well-being will be gauged by our ability to nurture and protect the heart of the harakeke. Hawaiian proverb: "Be vigilant, be determined and always be mindful we are part of and responsible for this delicately balanced world"

We must move toward Indigenous based research. How do we draw a coherent picture that encompasses both human meaning and fragmented bits of information? In what ways do our stories and statistics prove cogent and binding? Who is responsible for planting Indigenous knowledge?

Health and human service education must, in order to be relevant, incorporate entrepreneurship courses that teach students knowledge building institutional support systems benefiting indigenous communities and society as a whole. They must develop transformational approaches that harness social innovation, technology transfer, and social connectedness promoting a positive sense of identity.

Entrepreneurship embodies key principles, values and competencies that enhance cultural and economic convictions to social justice. There can be no semblance of social justice if economic justice is denied.



HI'ILEI KAWELO, FOUNDER/EXECUTIVE DIRECTOR – PAEPAE O HE'EIA, HAWAI'I USA

Paepae o He'eia is a non-profit business where we restore a fish pond. We honour our ancestors and traditions and restore our fish pond so that is relevant today.

“The land is the chief and we as the people are the servants.” He'eia Fishpond, Pihi Loko'i'A is a coastal pond built along shoreline. Makaha is responsible for harvesting of fish and the sole purpose is to feed a community.

There used to be over 500 fishponds in Hawai'i and in our practice, everything we do is directed from the fishpond itself. Practice = Tradition = People and Place. The important part is empowering our own people and to observe our environment so we become the best at what we do. There is no written word on how to take care of our fish ponds, so we experiment, evolution of practice, learning through trial and error. Another way we evolve as leaders and pass on information to future generations is through ceremony and connecting to the spiritual side of what we do.

Ultimately, it's all about food. We don't want to continue to rely upon imports from overseas. Through education we create a place for educational visits, create lunar calendars, work with elementary, high schools and universities and work with their science and math curriculum. We offer workshops and presentations to the community to learn more about our cultural practices. With community workdays, it's not just about the work we do at the fishpond; we have a network of people working to restore 40 fishponds in Hawai'i.



INDIGENOUS SOVEREIGN WEALTH FUNDS (SWF)



SHAUN SOONIAS – STONECUTTERS CAPITAL LTD. CANADA
TIM GOLTZ – STONECUTTERS CAPITAL LTD. CANADA



ISWF STRATEGY:

- Our community has a mission statement that spells out the overall purpose of our wealth;
- The entire community participates in most important decisions, such as defining a mission for our wealth;
- All members have the option of participating in the management of community assets;
- Members understand their future roles, have “bought into” those roles, and look forward to performing in those roles;
- Members have actually reviewed the community plans and documents;
- Our community mission includes creating incentives and opportunities for our members;
- Our youth participate in making decisions;
- Our community considers family health to be just as important as financial strength;
- We communicate well throughout our community and regularly meet as a community to discuss issues and changes.

The Indigenous application of SWF logic is founded in traditional values & teachings. Majority of Indigenous Peoples’ wealth is founded in our relationship with Mother Earth.

EMERGING ENTREPRENEURS



CONNOR KABONI & CLINTON KABONI – DAHBROZ CLOTHING, CANADA

Our dad encouraged us to get a mentor in the development of our business. After pitching our concept and our ideas and showed our product and logo, we received the support and mentorship of former president of Indian Joe Motorcycles who brought our brand to life. What does DahBroz represent, you may ask? It represents inspiration to other kids and people that dream big and never give up.

To us, the brand means money. Money for our college fund, to make it to the top and to show other kids anything is possible. We believe in DahBroz because we see it as an opportunity to promote and support and make a change in the world. The goal of DahBroz is to raise funds to help sponsor campaigns and how youth like us can be change agents.



NOAH (KEOLA) RYAN, CO-OWNER, NORTH SHORE ECO TOURS, HAWAII USA

Our culture stems from our natural resources, our environment. NSET started because the existing tour companies operated from a western science perspective and not from the native Hawaiians. They were not telling the stories and didn't understand the sacredness of this place. We began to tell our stories.

North Shore EcoTours strives to preserve the cultural integrity of O'ahu's natural resources by creating fun and engaging educational tours for our guests. We promote 'āina (environmental) appreciation; respect for 'ike Hawai'i (Hawaiian knowledge), sustainable communities, and healthy lifestyles. Our goal is to empower the nation by contributing to the local economy, promoting healthy living, and strengthening cultural identity.

Indigenous entrepreneurship = sovereignty and sustainability. A sense of Kuleana means responsibility, responsible management of natural and cultural resources, responsible management of economy, responsible tourism. How do we as Indigenous people be part of the solution? By promoting Indigenous identity, native values such as 'āina stewardship, Kuleana, empowering community such as malama Mauna and Na Kilo.

THE GLOBAL NETWORK



CHRISCH SIRIRIKA, CHIEF EXECUTIVE OFFICER – INDIGENOUS PEOPLES' BUSINESS FORUM, AFRICA

We are here today to celebrate the achievement of our engagement with the protocol signed at WIBF in Guatemala. I am happy to stand in front of you today as we strengthen the ties between our Indigenous communities. It goes without saying that one of the primary purpose of the protocol is to enable local communities to participate more directly in the global Indigenous marketplace.

But now that the Global Network for Indigenous Entrepreneurs is in place and now that we are stepping into the future as a unified force, this question still lingers around us; the question is what needs to be done in order to ensure the socio-economic welfare of our people?

The common regional perspective will carry us forward and that by working together across the borders, we can improve the lives of Indigenous and marginalized communities and learn from each other's experiences. It is therefore our wish that with the ratification of the PROTOCOL FOR INDIGENOUS ECONOMIC DEVELOPMENT THROUGHOUT THE WORLD as well as the establishment of the Global Network for Indigenous Entrepreneurs, it will not be business as usual as far as the protection and socio economic development of the world's Indigenous peoples is concerned.

I, in particular am confident that this gathering will fortify the unity of purpose that Indigenous people across the globe are pushing towards and that all of our goals will eventually come to fruition as we attempt to clamp down on the shortcomings facing Indigenous people – by using the global network.



TONI AH-SAM, DIRECTOR – OCHRE BUSINESS CONSULTING, AUSTRALIA

Ochre Business Consulting is a small boutique firm that provides real and relevant business advisory services to government, small to medium size businesses and not for profits. Ochre has been engaged as a world Indigenous business to facilitate joint ventures, strategic alliances and agreements.

The Indigenous Business Development Program (IBDP) is a grant funding program to assist Indigenous people to start businesses or expand existing businesses. IBDP meets Indigenous business needs and is based on sound commercial practice.

The benefit of the Indigenous Business Development Program has significant, relevant practical outcomes to the implementation of the GNE. Business development includes consultancy assistance and the purchasing of tangible assets such as office equipment and specialised tools, finding solutions and supporting business opportunities to enable the conduct of business on collectively owned land and professional or personal development for Indigenous business owners and staff. It fosters international opportunities for trade, exposures to new markets and it has a foundation that allows Indigenous businesses to strengthen.



MARIA TUYUC, CHAIR – GLOBAL NETWORK OF INDIGENOUS ENTREPRENEURS, GUATEMALA

There are over 5000 tribes of Indigenous people and over 380 Million Indigenous people in the world. This makes us very powerful. We don't have the same access to education, housing, and that situation is very sad.

GNE's mission is to be recognized worldwide to lead, show successful cases and we need to exchange information with each other in order to achieve goals. One of our objectives is to achieve in the strategical planning and to include our heritage and cultural traditions.

Each country will develop their own goals. We give consideration to the children, the youth, and the women. In Guatemala, there is competitiveness and we need to generate opportunities and give our contribution to the development of the country. To achieve our goals we are always working as a team such as with the government or private sectors and entrepreneurs. We are looking for respect, the values of Indigenous people in order to go ahead with our goals and objectives of entrepreneurship. Our strategic process is to be part of the global network and achieve results.



BRAD JACKSON, MANAGING DIRECTOR, ENPC, AUSTRALIA

eNPC Australia, a 100 % Indigenous community owned company that develop businesses to create employment, return profits for children's education and community development. eNPC started providing mining services, expanded to building and agriculture to provide employment choice and career paths.

As a global community, we can and should assist communities to get started on Indigenous 2 Indigenous engagement. Create a capital base that enables participation in the market and enables investment in required capital.

WOMEN IN CONTEMPORARY AND TRADITIONAL LEADERSHIP ROLES



MAILE MEYER, FOUNDER – NATIVE BOOKS/NĀ MEA HAWAI'I, USA
CAPTAIN BONNIE KAHAPE'A-TANNER, DIRECTOR – KANEHUNAMOKU VOYAGING ACADEMY

From the very beginning, our lands had very strong female leaders. Liliuokalani was our last reigning queen. She said "I could not turn back the time for the political change but there is still time to save our heritage. You must remember never cease to act because you fear you may fail. The way to lose any earthly kingdom is to be inflexible, intolerant, and prejudicial. Another way is to be too flexible, tolerant of too many wrongs and without judgement at all. It is a razors edge. It is the width of a blade of pili grass."

In Hawaiian culture, it is normal for women to run things. For Hawaiians, our room is always full, we are never alone. We all come with this knowledge. All Indigenous communities have patterns that endure. Women play a vital role in chiefly ranked determination and no surprise, many of our organizations here are run by women. We live in patterns of leadership, kinship and community.

What is your personal excellence, what is your gift, and what is your legacy?

CAPITALIZING ON NATIVE WISDOM



KEKOA MCCLELLAN, PRESIDENT AND CEO, PELATRON POWER EVOLUTION AND PELATRONQ, HAWAI'I USA

Indigenous people are the best people to manage our resources and each and every one of us knows this. It challenges us to do daring things with the resources that we have. That is a Native and Indigenous perspective.

Native Hawaiian Organizations (NHO) models the Indigenous wisdom of formally prioritizing communal interests while aligning personal profits with community success.

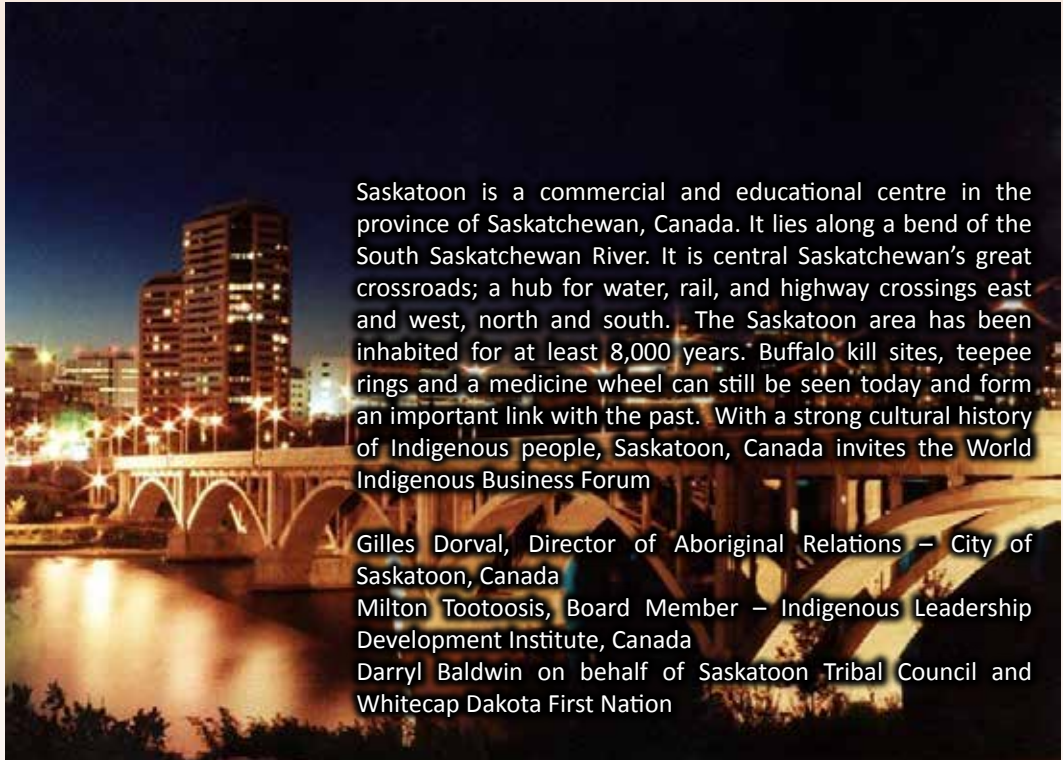
In the native model, we pare what we know with what we're doing. It's not enough just to talk about it or try to influence others with your perspective and your language, it's most important to change the way you're doing things as they relate to what your native values are telling you.

We are lucky that we are closer to the fire, we are closer to the ground, we are closer to the 'āina than any other people and with that great condition of life comes great responsibility to drag our brothers and sisters who have forgotten their Indigenous heritage, back to common sense, back to reality, back to where we are making the right decisions for the right reasons, at the right time, with the right people. That's our job.



Announcement

WIBF 2016 - SASKATOON, SASKATCHEWAN, CANADA



Saskatoon is a commercial and educational centre in the province of Saskatchewan, Canada. It lies along a bend of the South Saskatchewan River. It is central Saskatchewan's great crossroads; a hub for water, rail, and highway crossings east and west, north and south. The Saskatoon area has been inhabited for at least 8,000 years. Buffalo kill sites, teepee rings and a medicine wheel can still be seen today and form an important link with the past. With a strong cultural history of Indigenous people, Saskatoon, Canada invites the World Indigenous Business Forum

Gilles Dorval, Director of Aboriginal Relations – City of Saskatoon, Canada
Milton Tootoosis, Board Member – Indigenous Leadership Development Institute, Canada
Darryl Baldwin on behalf of Saskatoon Tribal Council and Whitecap Dakota First Nation

WIBF 2017 - SANTIAGO, CHILE



Santiago, Chile's capital and largest city, sits in a valley surrounded by the snow-capped Andes and the Chilean Coastal Range.

Sandra Paillal, Mapuche Chamber of Commerce, Santiago, Chile

I want to invite you and I want to tell you that Chile is ready to connect, is ready to share, is ready to inspire in 2017.

Conclusion

WIBF has certainly gained momentum and value for the ongoing development of greater capacity and economic development with Indigenous leaders from around the world.

Some significant examples of outcomes of the WIBF in terms of building capacity are delegates gain a broader knowledge of the global economies, issues and best practises; acquire skills to attract foreign investment through establishing global partnerships; understand and develop global thinking specific to their businesses; networks have been created among Indigenous people from around the world.

Some actual projects that have been established are;

- Tim Horton's has opened up coffee shops in partnership with several First Nations in Canada.
- In Australia last year several delegates got together and are working on a Memorandum of Understanding between fellow delegates from around the world to work together to build capacity and economies and seek funding for joint projects.
- Linkages have been made between delegates from Santiago Chile and First Nations in British Columbia, Canada who are discussing initiatives from wine to solar energy.

These examples and the WIBF history demonstrate that working together we can leverage our investment opportunities, build our capacity and take control of our destiny. It will be critical to the future development of Indigenous people that we form the basis for our investment amongst ourselves and gain the necessary capacity in which to do this. The World Indigenous Business Forum is an instrument to assist in this development.

A new initiative called the "Guatemalan Protocol Agreement" was created as a concept for a World Wide Indigenous Economic Development Network and recommended at previous WIBF's is now being developed with specific goals and outcomes for our Indigenous Peoples of the world. The Global Networks encourage business and practices to meet the global trends that are adapted to the 21st Century, to promote entrepreneurship for Indigenous peoples and to connect us globally.

Indigenous businesses and peoples are recognizing the importance of attracting more investments, creating jobs, leveraging our resources and the importance of working towards eliminating social unrest in the different countries. The Global Network will fully respect and protect Indigenous culture, heritage, traditional knowledge and generic resources for Indigenous Peoples.

We believe it is beneficial for Indigenous Peoples to join efforts to promote and develop engagements for economic development, to take advantage of opportunities and great potentials, and likewise attract investments and create employment opportunities.

It is up to us as Indigenous Peoples to change the state of our economy and to foster positive relationships and to assist each other to prosper in today's ever changing economic stages. Our people are about creating relationships, relationships that have no boundaries and are about honouring each other. This type of event is one way we can further create new linkages and ultimately create prosperity in our communities. Our opportunity to build a global presence is important to our people and our future!

Special Thank You to our Emcees



Masters of Ceremony, Forum

Nālani Takushi, Capacity Building Manager – Hi'ilei Aloha, LLC, USA

Luis Antonio Velásquez Magaña , Director - Consultoria Internacional, Guatemala

Ainjlil Hunt, Principal Owner - Transformation Social and Economic Development, Canada



Master of Ceremony, VIP Reception

Nick Jardine, Principal Owner – Urban Handyman, Canada



Thanks to the Sponsors

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