

WORLD INDIGENOUS BUSINESS FORUM 2026



OCTOBER 26-28, 2026

RBC CONVENTION CENTRE
375 YORK AVENUE

WINNIPEG, MANITOBA, CANADA

REGISTRATION

WWW.WIBF.CA

**GOODWILL
AMBASSADOR**

RACHEL PETERO

Founder & CEO, Rise Global
Aotearoa (New Zealand)



INDIGENOUS
LEADERSHIP
DEVELOPMENT
INSTITUTE INC.



WINNIPEG
ECONOMIC DEVELOPMENT & TOURISM

RACHEL PETERO



Rachel Petero, a Māori leader from Waikato, champions Indigenous leadership and economic empowerment. She founded IWI – Indigenous Women in Industry, a platform for empowering Indigenous women globally. The first event was in New Zealand in 2024, with future gatherings in Canada, Australia, and the U.S.

With over 15+ years of experience, Rachel specializes in leadership development, executive coaching, and cultural capability. She launched Rise Global in 2015, offering Indigenous-led business solutions. Her governance experience spans various sectors, including healthcare and tribal development.

Rachel remains committed to impactful change and collaboration, building a legacy with her husband, John, her family, tribe and communities.