WORLD INDIGENOUS BUSINESS FORUM 2026

World Indigenous Business Forum

OCTOBER 26-28, 2026

RBC CONVENTION CENTRE
375 YORK AVENUE

WINNIPEG, MANITOBA, CANADA

REGISTRATION

WWW.WIBF.CA

HEALTH BREAK SPEAKER/COACH

CODY GONSALVES

Founder & CEO, Purposeful Movements Ltd.
Canada

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE INC.

WINNIPEG
ECONOMIC DEVELOPMENT & TOURISM

CODY GONSALVES

World Indigenous Business Forum

Cody Gonsalves is the Founder & CEO of Purposeful Movements Ltd., an award-winning Indigenous-owned wellness company committed to strengthening individuals, organizations, and communities through sustainable, relationship-based wellness systems.

After overcoming more than 15 years of addiction and unhealthy coping strategies, Cody transformed his own life through fitness, nutrition, mindset, accountability, and reconnecting with purpose. His personal journey continues to shape his belief that lasting change happens by addressing the root causes of challenges rather than simply managing symptoms.

Today, Cody works alongside First Nations, Indigenous organizations, workplaces, and community partners to strengthen health and wellness from the ground up. His work focuses on building community capacity, developing local leaders, creating sustainable wellness infrastructure, and empowering organizations to support long-term wellbeing from within.

He is currently leading the development of collaborative models that connect reactive systems with proactive wellness supports, helping communities build stronger pathways from treatment and crisis response toward long-term prevention, leadership, and sustainable health.

Of Cree ancestry from Red Pheasant First Nation, Cody was immersed in Indigenous culture from a young age through the teachings of his mother, Wanda Wuttunee, and his grandfather, William (Bill) Wuttunee. Through them he learned traditional prayers, songs, and was given the spirit name Mahkesis (Fox).

While fitness remains an important part of his life, Cody's work has evolved far beyond exercise. He is passionate about helping people recognize their own strengths, develop practical life skills, build meaningful support systems, and create healthier futures for themselves, their families, and their communities.

His mission is simple: to help people discover that lasting change doesn't come from outside solutions; it comes from within.