WORLD INDIGENOUS BUSINESS FORUM 2026

World Indigenous Business Forum

OCTOBER 26-28, 2026

RBC CONVENTION CENTRE
375 YORK AVENUE

WINNIPEG, MANITOBA, CANADA

REGISTRATION

WWW.WIBF.CA

PANEL SPEAKER

HOLLY SPENCE

President & CEO, Indigenous Tourism Manitoba
Canada

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE INC.

WINNIPEG
ECONOMIC DEVELOPMENT & TOURISM

HOLLY SPENCE

World Indigenous Business Forum

Tasked with leading the growth and development of the Indigenous tourism industry in Manitoba and in collaboration with Travel Manitoba and Indigenous Tourism Association of Canada, Holly will lead efforts for implementation of the Manitoba Indigenous Tourism Strategy, which focuses on the development of sustainable market-ready and export-ready Indigenous tourism products, as well as increasing the demand for Manitoba's Indigenous tourism experiences.

Holly was born and raised in Peguis First Nation where she owned and operated multiple successful businesses. She understands the barriers and complexities of owning a business both on and off the reserve and brings that first-hand knowledge to tourism operators in Manitoba.

Through her previous work as the Manitoba Regional Coordinator at ITAC from 2019 to 2022, Holly guided many Indigenous entrepreneurs and community-owned tourism enterprises to strengthen their offerings into market and export-ready products. Holly's connections and leadership within the region are proven and she is a true advocate for Indigenous tourism in Manitoba.