WORLD INDIGENOUS BUSINESS FORUM 2026

World Indigenous Business Forum

OCTOBER 26-28, 2026

RBC CONVENTION CENTRE
375 YORK AVENUE

WINNIPEG, MANITOBA, CANADA

REGISTRATION

WWW.WIBF.CA

KEYNOTE SPEAKER

PASTOR DEWAYNE MCCOY

Founder & CEO, The After Market
United States of America

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE INC.

WINNIPEG
ECONOMIC DEVELOPMENT & TOURISM

PASTOR DEWAYNE MCCOY

World Indigenous Business Forum

Pastor Dewayne McCoy is the visionary founder behind The After Market, a community-driven hybrid grocery concept designed to bring fresh, accessible, and dignified retail options to underserved neighborhoods. Known for his strategic mindset and deep commitment to social impact, Pastor McCoy created The After Market as a modern solution to food insecurity; one that blends convenience, affordability, and thoughtful design.

Rooted in his experiences growing up in communities where quality food options were limited, Pastor McCoy recognized early on that access shapes opportunity. His mission became clear: build a scalable model that brings essential goods directly into the heart of neighborhoods that need them most. This vision led to the development of The After Market and The After Market Mini.

Under Pastor McCoy's leadership, The After Market emphasizes:

- Smart, compact retail design that maximizes product variety in small footprints
- Neighborhood-centered placement, including parks, housing communities, and walkable corridors
- Affordable essentials, with a focus on fresh foods, dairy, snacks, and everyday household items
- A welcoming, modern brand identity that reflects dignity and empowerment

Beyond the business model, Pastor McCoy is driven by a broader purpose: creating infrastructure that supports marginalized communities. His work intersects entrepreneurship, urban design, and social equity, positioning The After Market as both a retail solution and a community asset.

As the concept continues to grow, Pastor McCoy remains focused on expanding access, refining the model, and inspiring new approaches to community-based retail. His leadership reflects a simple but powerful belief—every neighborhood deserves quality, convenience, and care.

Pastor McCoy currently serves on the Nevada Energy Affordability Community Council, Resilience Hub Collaborative Wise Council, Faith in Action Nevada Pastoral Cohort, and as a vital member of the Pathways from Poverty Coalition of Community Partners headed by Clark County Commissioner Marilyn Kirkpatrick.

Pastor McCoy also served for over seven years in leadership at Three Square, Southern Nevada's only food bank and the largest hunger relief organization in Nevada serving Clark, Nye, Lincoln, and Esmeralda counties. During his tenure at Three Square, he helped write, initiate, and manage their emergency response to the COVID-19 Pandemic.