WORLD INDIGENOUS BUSINESS FORUM 2026

World Indigenous Business Forum

OCTOBER 26-28, 2026

RBC CONVENTION CENTRE
375 YORK AVENUE

WINNIPEG, MANITOBA, CANADA

REGISTRATION

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PANEL SPEAKER

SHERIKA ANDERSON

Co-Founder & Lead Operator, RaggaNats Hair Care
Jamaica

INDIGENOUS LEADERSHIP DEVELOPMENT INSTITUTE INC.

WINNIPEG
ECONOMIC DEVELOPMENT & TOURISM

SHERIKA ANDERSON

World Indigenous Business Forum

Sherika Anderson is an innovative Jamaican entrepreneur, civil engineer, and co-founder of RaggaNats Hair Care (established in 2020 alongside her mother and sister), an artisanal botanical brand created to empower Black crown pride through ancestral intelligence and science.

When personal hair loss led Sherika to question synthetic chemical cosmetics, she turned to the cultural roots of her own lineage. Reflecting her mixed Black, Indian, and Maroon ancestry, Sherika built RaggaNats to epitomize Jamaica's national motto, "Out of Many, One People" – capturing Jamaican culture in bottles and jars by uniting traditional Jamaican Maroon remedies with African botanicals and Indian Ayurvedic wisdom. While RaggaNats' operations and formulation science are anchored in St. Catherine, the heartbeat of its Jamaican Black Castor Oil lives in the valleys of Carisbrook, St. Elizabeth, where Sherika's mother and aunts still roast and wood-fire boil castor beans the traditional way their mother taught them.

Rejecting generic industry terms like "textured hair," Sherika applies her engineering and cosmetic chemistry background to formulate specifically for the distinct biological needs of Black hair – addressing unique curl patterns, density, and natural sebum distribution without synthetic fillers.

Above all, Sherika is driven by a passionate mandate: to ensure Black boys and girls grow up with unshakeable pride in their natural hair – whether kinky, coily, curly, or in locs. Combining an advanced engineering education with generational herbal wisdom, Sherika leads a new wave of Jamaican innovators scaling authentic Caribbean manufacturing. Operating out of St. Catherine while preserving traditional family processing in the hills of Carisbrook, she represents Jamaica on the international stage as part of the Caribbean delegation for the GRIT 2026 Trade Mission.
On the Dream. Build. Lead panel, Sherika demonstrates how youth entrepreneurship can honor cultural roots while delivering competitive, science-backed botanical excellence to the world.